

Mt. Shasta Downtown Enhancement Advisory Committee Special Meeting Agenda

City Hall Conference Area
305 North Mt. Shasta Blvd.
Wednesday, December 12, 2018; 8:30 AM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

| Item |
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| 1. Call to Order |
| 2. Roll Call |
| <p>3. Public Comment</p> <p>Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction.</p> <p>The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another.</p> <p>If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.</p> |
| 4. Staff & Member Comments |
| 5. Consent Agenda: a. Regular Meeting Draft Minutes: October 24, 2018 |
| 6. Discussion and Possible Action: Community Entrance Sign a. Update b. Development of timeline |
| 7. Empty Storefront Beautification Subcommittee Report |
| 8. Discussion Regarding Electric Cars: Tim Stearns |

9. Façade Assessments

- a. Assessment procedures including property owner cross reference
- b. Two assessment pilots: 318 and 408 N. Mt. Shasta Blvd.
- c. Discussion of how Westbrook, Maine is managing their façade issues
- d. Next Steps

10. Review of Winter Magic Event

10. Future Agenda Items – These are tentative items to review in the upcoming meetings

- a. Main Street Program
- b. DEAC Input to Beautification for Castle & Chestnut
- c. Report from Paul Engstrom Regarding Leavenworth, Washington
- d. Expansion of the Downtown District
- e. Discussion Regarding Sidewalks and Driveways
- f. Discussion Regarding a Joint Meeting with the Beautification Committee
- g. Art Walk Discussion and Possible Action
- h. Murals and Power Box Painting
- i. One-Way Streets in the Downtown

11. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.

Downtown Enhancement Advisory Committee Regular Meeting **DRAFT Minutes**

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.
Wednesday, October 24, 2018, 8:30 a.m.

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STANDING AGENDA ITEMS

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| 1. Call to Order: Chair Haugen called the meeting to order at 8:30 a.m. |
| 2. Roll Call: Present: Haugen, Fielder, Messer Absent: None |
| 3. Public Comment: None |
| 4. Staff and Member Comments: <u>Greg Messer</u> – Comments regarding the First Impressions project, murals and facades, durable art and the implementation of a mural project. Suggested DEAC review the mural ordinance. Comments regarding building assessments. |
| 5. Consent Agenda: Regular Meeting Draft Minutes: September 26, 2018 <u>COMMITTEE ACTION:</u> Approve minutes as submitted <u>MOTION:</u> Messer <u>SECOND:</u> Fielder AYES: Fielder, Haugen, Messer NOES: None ABSENT: None ABSTAIN: None |
| 6. Discussion and Possible Action: Community Entrance Sign Discussion regarding concept and public input process, item continued to next meeting. |
| 7. Empty Storefront Beautification Subcommittee Report Brief discussion, item continued. |
| 8. Downtown Building Façade Maintenance Subcommittee Update Brief discussion, committee to meet October 25 th . |
| 9. Discussion and possible action: Winter Magic <u>Sandra Haugen</u> – Update, review of flyer, discussion regarding committee responsibilities. |

10. Future Agenda Items:

- a. Main Street Program
- b. DEAC Input to Beautification for Castle & Chestnut
- c. Report from Paul Engstrom Regarding Leavenworth, Washington
- d. Expansion of the Downtown District
- e. Discussion Regarding Sidewalks and Driveways
- f. Discussion Regarding a Joint Meeting with the Beautification Committee
- g. Art Walk Discussion and Possible Action
- h. Murals and Power Box Painting
- i. One-Way Streets in the Downtown

6. Adjourn: 9:11 a.m.