

Downtown Enhancement Advisory Committee Regular Meeting

Wednesday, June 28, 2023; 8:30 AM
305 N. Mt. Shasta Blvd
Mt. Shasta, CA

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
3. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.
4. Staff & Member Comments
5. Consent Agenda: a. Approval of Minutes: May 31, 2023 Regular Meeting
6. Parkers Plaza: Discussion on how to utilize the parking lot.
7. Flower of Life Update on progress
8. Downtown Expansion Discussion regarding DEAC downtown map.

<p>9. Bike Racks Discuss location of final bike racks, parking spaces for bike racks.</p>
<p>10. Power Box Art Discuss progress and next steps.</p>
<p>11. Streetscapes Update on what Chamber of Commerce is doing and how to combine efforts.</p>
<p>12. Façade Improvements Plan of action, funding, defining budget; review of progress with businesses.</p>
<p>13. Involvement with other community events Discuss progress and future projects.</p>
<p>14. Communication Discussion and possible action regarding newspaper and social media postings.</p>
<p>15. Future Agenda Items</p> <ul style="list-style-type: none">a. Flower of Lifeb. Parker’s Plazac. Power Box Artd. Bike Rackse. Streetscapesf. Volunteers Assistanceg. Downtown Expansionh. Façade Improvementsi. Involvement in public eventsj. Communication
<p>16. Adjourn</p> <p>Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.</p> <p>The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public</p>

meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.