

Default Report

General Plan Visioning Survey

September 14, 2018 4:13 PM MDT

Q3 - What is the most positive change you have experienced in the City of Mt. Shasta in the time you have lived or visited here?

What is the most positive change you have experienced in the City of Mt. Sh...

The downtown has become more pedestrian friendly.

Beautification efforts such as downtown tree planting, welcome signs, lake st median island and landscaping, sign ordinance

Trails development

The addition of a skate park and biking trails

Development of greenways trails through town

More progressive city council, Parker plaza, Sunday evening concert series, gateway trail, recycling program,

Increased bicycle infrastructure - both mountain and road.

The expansion of bicycle-friendly infrastructure for all types of cycling: mountain biking, road biking, in-town bike lanes and class 1 paths. The fire mitigation efforts around the town. Just need to get goats to keep the trees from growing back! Mount Shasta goat cheese!!

Increased beautification of the downtown area of Mt. Shasta more in line with what draws in tourism.

did not notice any change

A good sense of community!

Improvements to the community

The hospital seems to be trying to upgrade and making more services available. Same goes for the ski park

More recreational opportunities, in the form of hiking and biking trails.

The trail & hiking developed areas

More arts and celebratory events like trail town etc

Recent paving of the south half of Morgan Way

Improved trail system in and around the area

bike lanes, bus stops downtown, two women on City Council, beautification

No smoking areas downtown, Parker plaza, but it is underutilized, Farmers Market, events in the city, 4th of July, car shows, music at Shastice Park

Well-run local government.

I have become one more active in my work and social lives. I have already made some friends. My spiritual life has also expanded.

Clarity. Mt. Shasta helps us get clearer if we allow it.

Growth of active, informed citizenry.

Blank

Emphasis on infrastructure, beautification, and recreation support

Probably that there hasn't been a lot of change. Mt. Shasta is pretty much the same way it was when I moved here 30 year ago.

I've only lived here a year but have enjoyed the unity of sponsored events, farmer's market, parades, music, fireworks, down town shopping and services such as auto repair, etc.

I really cannot think of any. Sad.

Parker Plaza, Sidewalk renovations, better management of transients and homeless

More resources (i.e. PAGES for copying and mailing), town beautification (eg. granite welcome signs and medians that are landscaped), shift from lumber mills to tourism

The formation of Safe and Clean Mt Shasta, not sure if that is their name. They clean up old and active illegal campsites. They help keep the nooks and crannies of Mt Shasta clean.

The number of organizations that are participating in making our community a better place to live, i.e. Siskiyou Land Trust, Mt. Shasta Trails Association...

Concerts in Shastice Park, the task force to deal with the transients that litter and create a nuisance, the Gateway Trail system

Healthy lifestyle, sense of community, peacefulness

Growth of our business

improved infrastructure - electrical power is more reliable

Summer Concert series at Shastice park, SLT Sisson Meadow restoration and Garden Greenway Project, Farmers Market and other community oriented events that nourish our citizenry.

It has been a low slower pace from my upbringing on the East Coast. I have seen and experienced a more peaceful and humane way of life here. I can take my time a little more while driving.

There are more community events taking place that celebrate community and our sense of place. I'm seeing more collaboration and less silos.

The building of box canyon dam

Increase in awareness about water issues, more local produce, more hiking trails

It's been around for a while but I love the work the Landtrust is doing. Sisson meadow is amazing--so much better than when I was a kid. All the open spaces & community access--it's amazing.

I appreciate the growing attention towards the value of recreation and the outdoors for our local economy. I think we see that most through work done by small local organizations and citizens. The Mt. Shasta Trail Association has made a big impact on our city, which it does through partnerships. The willingness to work together on projects is critical, and I'd like to see the City become more active in partnerships with local organizations.

Cleaning up downtown area

Shastice park, trails, the idea of the downtown trees, a movie theater

The change is mostly in me...as I have connected to others and developed a real feeling of community.

Other than amazing people visiting town I cannot say that there would be any change made from the city I recall as positive. Really nothing comes to mind. I like clean and safe Mount Shasta (which was created by local people).

The shift from a conservative community to a liberal society.

Not much. Things have gotten worse in the 27 years I have lived here.

Improved health due to the clean air and water and friendly, peaceful folks that live here.

Not sure I haven't been happy with a lot of the changes.

Some young folks with established businesses and others returning to mount Shasta to live, and work.

Increase in summer events and activities

The increased amount of community events e.g. summer concert series, Parker Plaza concerts, wine/beer tastings

Enjoyment of neighborhood feeling. We love the clean air, fresh water out of the mountain, quiet and wonderful outdoor opportunities.

Bike lanes in town, more progressive City Planner and City Council, development of mountain bike trails at the Gateway and Shastice park, downtown landscape enhancement with planters and banners and the new trees and landscaping at the 3 city entrances

The increase in the level of volunteer activities in the community.

Little by little I think that town has improved. Mt. Runners fourth of July event is/was big. The addition of the trees, clock and flowers and such downtown. Parker plaza, benches and the public restrooms at City hall. The mural at Ace Hardware is really classy!All of these things combine to make downtown nicer and more upscale.

City administration has become more interested and receptive to the residents, more interested in input , more creative and innovative, more open and transparent

Downtown spaces, police station and Parker plaza renewal, Land trust wetlands

I think the most positive change is coming...the new performing arts center and respected residents coming together to attract more jobs and a better downtown.

This is the first place I've ever felt like I belong. I'm 59.

The area has remained relatively clean. We benefited from the closing of Dannon/CC. There has been an increase in engagement of the community in civic affairs, especially regarding the well-being of the environment and economy.

Library supported by sales tax

Trail construction in areas within walking or riding to town

Taco Bell and the movie theater coming to town. Don Titos. The building of the skatepark.

The beautification committee has brought many improvements that are not just beautiful, but show that we care about our alpine town

Streets repaved; Snow removal capacity upgraded; main street beautification

The creation of Lake Siskiyou and Box Canyon Dam Project, opening of the ski park, transition of Cooper's Hill to Danon to Crystal Geyser, Sisson High School upgrades, and continued upgrades to the local hospital

I have attended two meetings of the Downtown Improvement Assn, and, frankly, it seems they are blocked on every initiative

I don't know. It's still beautiful and I feel safe.

Community spirit has increased, farmer's market, upgrade of library services, ice rink, parks

Getting to know a varied and accepting group of people that cover almost all walks of life.

Residents continue to be more diverse and come from a wide area. That keeps our area vital and relevant.

Improvement of sidewalks making it safer for seniors, children, and adults to walk. Walking is the best exercise seniors can do. Our bodies were made to move and lift not to sit in chairs.

Built a house in MT. Shasta City Limits. City was very good to work with

marked bike trails along the streets and hiking trails.

I have become a local business and property owner.

Grocery outlet Increased trails

I feel the commitment to environmental values has become stronger than when I moved here over 40 years ago. The defeat of the ski development in the late 90s put the community on a track to keep the sacred sanctuary that is Mount Shasta intact. People come here for the Mountain's and surrounding area's inspirational qualities, and the City of Mt. Shasta's small town atmosphere reflects that emphasis. I love the Farmers Market and other street faires!

the emphasis on upgrading hiking and biking paths, summer concerts in Shastice Park

Removing the transients from camping and creating trash heaps in and around the city limits, including in the USFS plantations. The organization of volunteers into the group Clean and Safe Mount Shasta, and the work that other similar groups like them do, to clean up the City of Mount Shasta.

Increase in numbers of international visitors on spiritual retreats and more eco-tourism; awareness that tourism is our number one economic base.

The ability to acknowledge the importance of what is being called spiritual tourism.

Less stress, quieter and cleaner environment.

Improvement of access to recreation opportunities, lake trail, ski park etc....

Festivals and music outdoors

Recreation

Improvements to infrastructure, especially streets (Chestnut, Alma, etc) and water and sewer distribution system.

Community rallies together when needed

Shastice Park, Siskiyou Lake Trail, Boys and Girls Club

I like what was done to the Sisson Meadow.

The movie theater is nice. The parks are nice, although a dog park that is decent would be helpful.

The beautiful parking lot at Berryvale and Parker's Plaza. I also appreciate the landscaping at either end of town and in the median on lower Lake St. Weston's is awesome and I just love the amazing artwork that comes out of there.

I love how the local residents, city government, and the city council have stepped up in a courageous, supportive way to support our pure un-chlorinated water and the sovereignty of our water resources. Additionally, town beautification, designation as a Trail Town and many other improvements. Downtown is starting to look better also.

The creation of more trails for biking, hiking. Future Rails to Trails work coming for Mt. Shasta to McCloud. More recreation stores opening and now the PCT host town status! Perhaps we are starting to embrace and realize, what we have to share with the world is our amazing environment, clean water and air. Farmer's market is thriving and we even meet up with some farmer's in the winter to get items.

Can't think of any.

unsure

The stop and go street light on Alma Street improved crosswalks in particular Berryvale

Not sure, only negative

I visited here for 8 years before moving for the camping, snow, mountain biking. The opening of the Billy Goat Tavern circa 2000. Where locals could socialize, mingle, and listen to good music outdoors while enjoying a beer. I made many friends and found many jobs socializing at bars here.

The City has grown, however the City has not taken advantage of the opportunities available (Weed allows new businesses and Dunsmuir tries) However, all the new "Mt. Shasta" residents want to take over and do things their way. The old locals don't have much to say about commerce.

Improvement of access to recreational activities, although none of them are within the City, the City serves as an anchor point to the Lake Siskiyou Trail, the Mt Shasta Ski Park, and endless hiking and outdoor activities

I moved here for the natural world that surrounds the town. I am thankful that the population has remained the same in the 22 years I have lived here. Town needs more culture i.i. tea house, wine bar, healthy restaurants

cleaner and more welcoming

The weed shops are a good thing depending on who you talk to

Teh people and community

Friends, cycling (Castle Craig Century), hiking. John Speakeasy and casual bars, Wendy James' contribution to the local arts scene. Dance, voice studio, future center of the arts

I love our natural resources. I grew up buying water, its such a blessing to have what we have (F*ck Crystal Geysers)

Concert series in the Park. Casual restaurants like John's Speakeasy

When the police chief received civil rights training in Quantico

volunteer fire department does more than fight fire. Can live here after retiring early

Addition of new hiking trails and disc golf courses

Better sense of community

More recreation opportunities

Recreation opportunities are growing

Having a city planner who is looking to make Mt. Shasta a better place. Being open to new business opportunity and an easier way to get to your goal.

Friendly, welcoming people

After 15 minutes of pondering... I cannot recall a positive change that I have experienced personally.

There are things that allow me to spend more time outside in my daily life. Sunday concerts in the Park over the Summer

The best change was--- past tense as it tragically disbanded; Mount Shasta Commons. This group was unifying the community into resilience with regards to sustainability, gardening, bee keeping, fish farming, goat shares, chicken shares, supporting locally grown food, seed saving and swapping, a time bank barter system, and more, and education on all fronts re; building a strong independent town. This was the most important move any town could ever make, especially in these times.

Support for downtown activities and events.

I got married

I haven't been here that long so it's hard to say but I appreciate the focus the City of Mt. Shasta is placing on wildfire preparedness and strategy including the development of a CWPP.

Diverse population

The crime rate is below average

There have been some improvements to infrastructure and recreation facilities. The homelessness problem has faded.

Downtown foot patrols by MSPD

The downtown area is more active.

changing from a dying timber town to a thriving tourist economy the recent city ordinances (no loitering, no camping, no panhandling etc) and strict enforcement to mitigate the transient scumbags negative impacts on downtown downtown beautification, like streetlights, trees, parker plaza etc. upgrade to the sign ordinance

Sisson Museum has greatly improved and has added wonderful programs.

City Park- making it cleaner and safer.

The beautification of downtown, concerts in Shastice, Gateway trail, boys and girls club...

Small town atmosphere. Healthy lifestyle e.g. enjoying nature, clean water, great air quality, relaxed atmosphere, lack of congestion.

Houses in my immediate neighborhood have been renovated by new owners, new mountain bike trails

i can't think of a positive "change" - the good stuff has stayed the same.

I love the close knit group of people that I have met.

I haven't noticed any changes in my short time living here, but being asked for input (this survey) is something new and positive.

Community event, art shows , fabulous museum, and small town camaraderie

Can't recall anything positive in terms of change in the city. Nothing different from 10-20 years ago other than less businesses and restaurants in the city.

Can't say that the change to this community is positive. I've lived here 30 years and I can honestly say work gets harder and harder to come by. There is less game to hunt, no fish worth keeping in local lakes and streams. Local government wastes money, and supports metropolitan city agendas. And to make matters worse, the people around here with money that can start and encourage new businesses, use their money to stop new industries, because let's be frank, the wealthy folks just want a community of low income workers to work at their convenience.

The only thing I can think of is perhaps the free Music in the Park

Northbound Coffee, Infinity Kombucha

Winters have become milder it appears. Nestle deciding to not bottle in McCloud back when

Q4 - What is the most negative change you have experienced in the City of Mt. Shasta in the time you have lived or visited here?

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Empty buildings.

Diluting the strength and vitality of downtown business district due to zoning laws Lack of proactive city planning Installation of traffic lights downtown (esp along Lake Street) that do not operate efficiently Loss of many city street trees that were planted by Beautification Committee along North and South Mt. Shasta Blvd outside of the downtown business district 20+ years ago. Weakening of sign ordinance standards 20+ years ago

Lack of live music in town. Especially at Handsome John's due to neighbor's unreasonable complaints.

Chip sealing all the roads. Just repave them with fresh pavement it's a better move long term

I think the top negative issue is trash and debris in the forest from people camping and not cleaning up after themselves. In second place would be high turnover of businesses on Mt Shasta Blvd.

Transients, empty downtown store fronts, lack of progressive economic development planning,

Empty storefronts.

It's a constant theme: depressed economy. It's difficult to make a living in Mount Shasta. If the town leaders could see and support the recreational draw, especially cycling, and access to National Forests, it could be a help the town reflect the economy of Bend, OR. The restaurants are pretty lacking and the main street still has too many empty store-fronts and useless "New Age" businesses. The biggest negative has been the influx of the "feral" people. Wow. It's astounding. I know there has been efforts to deal with this problem and it's improved.

Nothing

did not notice any change

Local businesses on Mt. Shasta Blvd can't afford the high rebt. We have ended up with too many crystal shops and not enough other retail and restaurants.

more transit

Parker's Plaza was a nice idea but not it is overrun with panhandlers, squatters, and dogs. The City does very little to eliminate the element that has spoiled it for the majority of residents. All the marijuana stores that nave opened, all the pot farms that have taken over much of the land, all absentee landlords that don't pay attention to their property as long as they get their rent from their welfare tenants. Landlords who raise the downtown buildings' rent to a point most businesses can't survive, therefore, many empty buildings downtown. I really resent it when I can't buy basic necessities like shoes, sheets, dishes, etc. etc. People have no choices so they go to Redding or Medford. And some people wonder why they shop out of town. We have no choice, unless you want to buy a crystal.

Loss of employment opportunities, due to downturn in businesses.

Homeless people and camps

No recycling at lake siskiyou, city doesn't do enough to encourage recycling of paper products, green waste, electronic waste. The city seems so backwards when it comes to being green! Such a beautiful town with disregard for the environment or to encourage residents or visitors

Too many businesses closing - wonderful stores: My Favorite Things, Willage Books, Pomodoro, Pot & Pans, Halmark Store, Suzis, Strings, Lucillies, Alpine ORiginals, etc.etc.etc. Cost of living has increased an it is becoming too expensive to live in Mt. Shasta on the salaries that we make

Transition from a forest based economy to a crystal and tourist economy.

smart meters, Crystal Geyser and poor EIR approved, empty storefronts,

When the Amtrak bus route was removed, leaving just the Coast Star Light as a public transportation link to the Saramento Valley and the Bay Area
Reduction of affordable rental units due to the growth of AirBnB and other short stay schemes. I have seen it and continue to see young people and seniors leave the area due to this problem.

I-5 impact and Crystal Geyser.

Am not eating the healthier foods I prefer due to lack of availability and higher price than in the city I moved from. I believe I will be ordering more foods online.

To much smoke.

Corporate threats to our health and wellbeing: Crystal Geyser, Pacific Power (smart meters).

Increase of traffic lack of inforcment of traffic laws Lack of quality restaurants

Lack of variety in our retail and restaurants

The fact that we will have a water plant, a japanese corporation.

The closing of so many businesses in the downtown area. Especially restaurants and other businesses that would draw tourists. The downtown area has always lacked any focus or cohesiveness. The lack of foresight to create a one way loop using Chestnut St. which would facilitate travel and expand the available business venues.

I've seen businesses close down and storefronts vacant on our main street. I'd like to see the issue of homelessness addressed further. A few meetings for input is not enough. Due to the diverse climate here and number of transient homeless who linger here during warm weather a homeless services office near downtown would help. For intake and referral.

More transients. Higher crime. More serious crimes. Don't feel as safe here as I use to. More empty storefronts. Metered water use.

empty storefronts

The water quality is not good at times, these is a pensive attitude of fear which impedes cooperation, goodwill, and positive urban development

The crime rate seems to be increasing. Theft in particular. And the cops don't do shit. They are never out to patrol except sitting outside the bars at closing time. They don't seem like they are here to help the citizens, just do as little as possible to keep a job.

The tremendous increase in vagrants and the loss of many businesses in the downtown area.

The growing amount of crime, the type of transients that leave the place worse instead of better, the amount of crystal shops is ridiculous, there are less restaurants and businesses I want to frequent, no bookstore, the lack of USFS law enforcement around trailheads, campgrounds, and other public lands, lack of affordable rentals due to the city not cracking down on AirBnBs

Increased illegal grows, Nestle water fight, increased fire danger, corporate businesses coming in and hurting small businesses

lack of enforcement of city codes: For example: allowing "The Nest" on Old McCloud Street to close off code-required parking and convert the space to bedrooms and allow transients to use it as a crash pad/drug dealing/using property without code-required kitchens thereby completely ruining life and property values for the tax paying homeowners in the surrounding area. It is now an abandoned mess we have to look at daily and greatly affects our property values. Loss of places to go out to eat, no more used book store!!, empty stores around town, general feeling that things are going down...

loss of businesses, especially on Mt Shasta Blvd

Crystal Geyser project FEIR being green lighted despite blatantly NOT mitigating serious problems.

There are less opportunities to work around here. A little less diversity among the people here.

I find that we get hung up on the red tape and in making everything perfect. Many great ideas struggle to take off because they experience "death by committee". I would like to see us move away from letting the perfect become the enemy of the good. Another negative change has been in our downtown. There are no consistent hours of operation shared by businesses which is frustrating for visitors. We in general are not very business friendly.

The destruction of our logging/mill industries by people who's only accomplishment is creating an unmanaged forest that threatens everyone with unchecked forest fires while stripping good middle-class jobs. In a word `Dale LaForest`

Loss of businesses from downtown, shortage of restaurants, Crystal Geyser

So many businesses leave or go under. There's no bookstore, the restaurants seem not to last, and there's all these empty storefronts. It's quite depressing.

A couple of things: The change in our downtown businesses. The word on the street is that the property owners keep increasing rents that drive out businesses. Then those store fronts sit empty for years. I don't imagine that the City can affect what private landowners charge, but it's a really discouraging situation. Secondly, the traffic downtown during tourist season really sucks. It's getting so bad that we don't look forward to summer. The flashing red at Alma/MS Blvd is helpful, but down by Lake Street and Berryvale, the traffic and intersections are awful - on a bike or in a car.

Bringing in trails around the whole lake, rather than leaving some areas wild and not trailed. Crystal geyser allowed to take too much water and having to continually fight them to do era reports etc. People are drawn here for wild open places of nature and good water. Both should be taken care of not abused.

The uncohesiveness of the design of the town. Basing ourselves on tourism. this has been the bane of many communities with the increase of population and the growing number of out of country tourists.

As I get to know more people and understand some of the nuances of what goes on here, I am saddened by the divisions between various groups. I wish we could find better ways to bridge differences.

That a small town let's a corrupt company like Crystal Geyser settle and allow them to do business. As we are getting more tourists the lack of bathrooms on lake Siskiyou to prevent people to use the lake as a bathroom... More tourists = more infrastructure, also on mountain.

The cost of living.

Great division of plan, purpose, and vision among the various types of people here. The City is resistant to change. We are no longer a logging town - stop catering to that mentality. Economics PROVE that the most income & growth for Mt Shasta is from Spiritual & Eco Tourism. Develop the city in that direction. People will pay a great amount of money to escape the noise & pollution of the cities for a peaceful, clean air & water, spiritual vacation destination. Mount Shasta is only 30% there - capitalize on the potential to be 100%. Large, toxic polluting industry like water bottling plants, will only HARM Spiritual & Eco Tourism and not bring in more money to exceed Spiritual & Eco Tourism. It is profoundly stupid to ignore and ruin the cash cow! Whoever "negotiates" deals in this town doesn't know a thing about business. You are willing to pay a huge amount of money to expand the sewers for Crystal Geyser to operate here. That is the dumbest deal ever. THEY should pay 100% of that expense AND repave/reinforce all the roads and streets their trucks will damage BEFORE damage occurs. A tiny little town is paying millions to help a Trillion \$ FOREIGN company steal our water for profit, while the city is "promised" a few crappy minimum wage jobs, and lots of toxic waste and risk of residents water going dry. Bad enough deal but add to it that we are in a heavy drought and fires threaten our area. What are YOU going to tell people when the water is gone? What do you do for other businesses to be here? Nothing. It is up to the business to pay for themselves. Use the money for CG's sewers to improve Mt Shasta. The business area is run-down and shabby, roads and sidewalks are a disgrace. Bury the power lines. Fix up the city for tourism. That is where our money comes from.

The economic downturns and pollution of our natural resources.

Selling out our city rights to Crystal Geyser

several good folks leaving the area to live in Ashland.

The closing of local businesses, the vacancies on the Blvd. (I prefer only local companies to fill them), Airbnb reducing availability of long-term rentals. Also lack of restaurant options.

Increase of wildfires (not much we can do)

The spread of vacation rentals throughout neighborhoods. Attending city council meetings, I am appalled at the incompetently run meetings, the lower level of discussions, the active dismissal of community input on the part of city staff and the repealed anti-community votes taken by the council

restaurants and bookstore closing, lack of many good restaurants

The degree to which the City Council disregards and insults the volunteer efforts in the community.

More transient and homeless people! The appearance and tolerance of all of these derelict fucks really casts a poor image on the town and I think that it starts at the top. The dirt needs to be swept away - yes that won't make it less of a problem in America but it will make it tourist friendly here (the freeway is 3 blocks west)

I feel the city has been hard on businesses and their development. I am not well informed on the "inside" of the issue, but businesses have complained about barriers. Downtown landlords a difficulty? Too high rents? poor maintenance, owners live out of town?

Loss of bookstore and Lucille's and loss of medical specialists

Division of people with CG...making it hard to start a business here; or deterring people from opening a business here. We need jobs to sustain our community.

I haven't focused on that but the whole Nestle water rights I find quite troubling as they truly have no concern for Mt. Shasta or its residents.

The arrival of Crystal Geyser Water Company. They pose a threat to the local tourism economy and will pose a burden on City services - water, wastewater treatment, transportation, etc. Property values of those who live near the plant are likely to drop. These are costs to the area that will not be compensated for with the meager wages the plant will pay for few jobs. Property taxes will go to the county, and the City will be left holding the bag. Unfortunately, City officials have promoted and paved the way for this company. When I first moved here the City Council seemed very concerned for the environment and aware of its importance to the local economy. Unfortunately, that seems to have changed.

Increase in transients

Increased seasonal traffic, exponentially increased number of people using outdoor spaces, and the trash or noise associated with increased use.... As though the places we moved here for are being trashed.

CG plant being permitted

Growth in transient population during the summer; businesses closing on Main Street, especially the book store and the Italian restaurant.

The negative change concerns water, in several respects. The original bottling company should never have been permitted to build that plant, and now with CG bottling away at their Japanese driven plan with BIG \$, we are being exploited. Also, whatever happened to disempower our town's ability to replace our old contaminated City water system. Now makes satire out of touting our pure water. I can no longer drink tap water, stomach problems result. Must buy bottled water. Is that irony or what?

City Council approving Crystal Geysers usurping of fresh waters from Mt. Shasta's aqueducts and creating a business that creates pollution to our water and air contrary to the plan to make the Mountain a safe, enjoyable, visitor's center for people around the world. Smart water meters being installed and plan to install smart electrical meters.

Local vocal minorities trying to dominate economic local issues

Quality of education at Mount Shasta High School

Lack of housing for full time residents. Travelers.

More vacant storefronts. Cannot the City require reasonable rent? No addresses on businesses. Despite the reported fact that 50% of the visitors to MS come because of spiritual pursuits, the public events fail to acknowledge this. How about a Metaphysical fair; a holistic health fair - right out on the boulevard! Send the Datuns to a parking lot somewhere - not downtown. The large property at LAke and MS Blvd (former gas station) should be secured by the city for a much needed performing, dining, coffee, meeting place - not a pharmacy!

Too many tourists. I know our businesses depend on them but they have ruined the places I use to like to visit especially during the summer. I don't go to places like Panther Meadows or Castle Lake anymore until after the tourist season is over. Siskiyou lake is crowded and the S. fork of the Sac River is crowded. There isn't anywhere to go anymore to get away from the hordes of people. Also, there are too many weeds. They are everywhere. Affordable housing is difficult to come by.

Decline in viability of commercial outlets, specifically along the center of town. No sources of goods--all we have is gift shops, crystal shops and thrift shops. Outrageous jacking up of grocery prices--Ray's averages 35% over Winco--for some things over 100% -no good reason--they are both right on main highways. Rite-aid is similar in over-pricing.

Having to watch a man drive around with a Trump flag in the back of his truck, especially during a Gun Safety protest.

So many stores struggling. Restaurants, shops have seen constant turnover. That discourages tourists. There's also a redundancy of business's - too many crystal shops. It would be great to incentivize new and existing merchants who carry more quality and varied products. The challenge is sustaining themselves during the ups and downs of our economic cycles. Subsidize the rents for merchants in the downtown area, and or, have reasonable rent controls so merchants can afford to stay open!

The pat on the head attitude staff has taken throughout the 10 years I have lived here to improvements for walkers and bikers. Staff and councils have set the tone of cars rule local transportation for many years. The City does not use its powers to designate and create safe bus stops and logical crosswalks for the transit service our local taxes are allocated for provision of his service. Residents and businesses in Chicago and New York shovel the snow from their sidewalks. In Mount Shasta no one is expected to clean sidewalks in front of businesses or homes. There seems to be a lack of general pride in this City of Mount Shasta.

The contested projects that have been proposed in Mt. Shasta (Crystal Geysers). The NIMBY syndrome here is frustrating. Also, the homeless problem here should be addressed. Many of our homeless are homeless by choice and choose to "hang out" in Mt. Shasta all summer. We would like a sign to the Mountain on the corner of Everitt Memorial and Rockfellow to help visitors reach the mountain. Some accidentally go down Rockfellow into the neighborhoods and get stuck.

Excess traffic and increasing chemtrails over our city since 1999.

The threat against our water by Crystal Geyser. It's unfathomable that anyone would allow this corporation into our community to essentially rob us of our most precious resource. Our drought issues have not been resolved and the negative impact on the neighborhood surrounding the plant, plus the concerns about toxic chemical runoff should be enough to stop this project.

Loss of businesses. Loss of restaurants.

I'm sad to see the high rents cause so many empty store fronts. I especially miss having a real book store (Village Books) and a used book store (Book Nook). Businesses like these add to the quality of life.

The demise of local restaurants and businesses on Mt Shasta's main downtown area, and the cutting down of trees on these same streets. Too many crystal shops and real estate offices and not enough business diversity.

Continuing dilapidation and lack of upkeep of most businesses in downtown Mount Shasta, including outside the DEAC-designated area. Rising rents for residential and commercial properties, high vacancy rates of commercial properties, boom and bust businesses for brick and mortar locations. Lack of rental opportunities, including affordable rental opportunities. Too many vacant vacation rentals. A profusion of legal cannabis growers (manufacturers). The city should have limited the number, similar to the amount of dispensaries allowed.

Short-sightedness in inviting extractive industry like water and beverage bottling with failure to anticipate the environmental problems associated with this production, here and for the planet. Mt Shasta is an international tourist destination, not the correct location for polluting, noisy and extractive industry.

The many isolated and extremely bigoted positions many residents (and council members) are capable of holding. I call them the grey clouds over Mount Shasta.

Impact of I-5 (traffic, pollution, transients).

Loss of employment opportunities, loss of steady jobs, loss of core industry, long permit process for business to start and a vocal minority that obstruct core industry and job growth, generational families are no longer able to sustain a living here. It has become a retirement community

no great restaurants

Water Companies coming to town

Downtown business failures. Could the city provide incentives, tax, relief, etc. to encourage and sustain new business owners? This is a problem in many small towns.

Customer service in local businesses have drastically changed ... not sure if it is the influx of visitors/transients but attitudes have become a lot more negative, rude, and overall just poor customer service

The electromagnetic polluting cell tower in the middle of town, USFS. It has ruined several neighborhoods; informed people avoid living near them.

All types of stores and restaurants closing down, and the City not being at all open to new gyms, cafes, Starbucks coming in! It as if the City is run by those old timers with businesses who want to squelch competition to the real detriment of the future of Mt. Shasta. This could be such a remarkable place attracting visitors from all over if the people running the City were educated, smart, fair, tech-savvy and youthful! It is time to pass the torch!

Prices are terrible. Gas is high. The discouraging of any business that wants to come into town is very sad.

The "Travelers". I now have to lock my car doors when I go to town because they have stolen things. I'm really sick of them accosting me every time I go in or out of a store and while I'm at a gas station pumping gas. The loss of the bookstore was very sad, as will be the closing of Snow Creek Gallery.

The lack of courage in assuring the safety and sovereignty of our resources. Having sat in on many similar meeting in other towns; I am amazed at the level of expertise, qualified degreed experience, and perseverance of the local residents in regards to any issue that threatens our environment. This is a gift, our environment is our revenue. I feel that these residents should be seen as and treated like City Government consultants and the City should feel grateful to have such partners. They are passionate, they care, provide a cost savings, and provide valuable input. What I observe though is that they are treated like irresponsible children who won't shut up while the adults manage the issues. THIS I have seen many places, the time to work together as a community is NOW. We all want the same things, lets work together to protect, grow, and preserve our lakes, water, mountains, businesses, and town.

Loss of good quality restaurants. The main person that owns a lot of the buildings downtown is not willing to help new businesses go in and get started like Mr. Arth (?) does in Dunsmuir. That comes at a cost for Mt. Shasta. The other things is the positioning of the City Council to embrace extractive industries that will pollute our air and water and increase truck traffic.

A much higher level of noise, especially from events in Shastice park such as the way-to-loud Sunday summer concerts and boom boxes from teen cars that use Rockfellow Drive as a fast track. Also a total lack of responsiveness from the police regarding noise. The city needs a workable noise ordinance that would be enforced. Housing is a major concern. Modern and clean RVs should be allowed for family care housing, and it should be easy to have small on-site structures built for secondary housing for those who have the space and own property in the city. Also it would be nice if the city accepted responsibility for the installation of faulty water valves which it is making us pay for when these valves begin leaking.....cost me \$153!! The city says "Sorry. The valve is on your side of the meter." Talk about not taking responsibility for mistakes in cut-rate installation.

By far, the most unbelievable and negative thing I've seen is the way the Mt. Shasta city council and Siskayou county managed and approved crystal geyser. We know the EIR is shabby. We saw the turn around vote where the public was told one thing on Sunday night and the decision was reversed the following Wednesday in secret. The whole thing stinks but despite that, my question remains; how does this benefit the community? Twenty/thirty jobs isn't going to do much to shift the depressed local economy. I watched a city councilperson describe that she wasn't convinced the city could support the facility without going into the red....going into more taxpayers money. Why? Mount Shasta has some of the purest water on the planet and we literally give it away to a foreign owned interest.

The decline of the downtown. Boutiques and restaurants have closed. Vacant stores. Also, the advent of Crystal Geiser

the Crystal Geyser project which will negatively impact our entire community

The closing of storefronts and restaurants. Destroying of our forests with trash and human waste

Lack of jobs after the timber industry folded. It appears the city is anti-jobs

The county threatening to not plow Everett Memorial and Castle Lake road for skiers (I would have moved to Bend or Tahoe)

Lack of City Services unable to take care of older property and utilities (maintain City water lines, ditches etc.)

1. Loss of employment opportunities and stable industry with a stable tax base 2. The long permit process to start business and negative views of the City towards industry and job base business attempting to come to the City 3. The placing of water meters, although yes it is a state mandate, the water rates and sewer rates were not mandated. Including charging the recreation district a large amount for watering Sisson field. This is source water, the water not used flows to the same river the treatment plan puts the water after treatment. Water meters are not saving water in this city, the water not used drains to the Sacramento. This policy is taxing and taking money from city business and residents and should not be done. 4. A vocal minority that blocks and obstructs most business and industry that attempts to come to the City

The corporation of our spring water sources. I do not want to see this beautiful place ravaged by industry and corporations.

none

No all ages music venues. The stage door was the place to be if you were 14 and played guitar. It definitely kept me out of trouble

live music is not allowed downtown

Probably the somewhat frequent closing of restaurants

The lack of opportunity in regards to work and musical performance

Transients, loudmouth resistance to growth and Crystal Geyser. Loss of restaurants like Piedmont and Strings

When the police department violated my civil rights, obstructing an investigation, writing a false police report, and coercion of witnesses.

too many permits

Lack/loss of restaurants, locally owned small businesses, loss of rental housing to vacation rentals/AirBnb, major increase in rent cost (if a place is available)

Certain individuals intent on destroying aforementioned sense of community

Police Department doesn't really care about people who live here.

Not enough downhill and mountain bike trails

The housing situation in Mt. Shasta. I had to move to Dunsmuir because of housing issues.

Homeless that don't care to work and bother others for money

I would say the worst "change" is actually a lack of change. Mt. Shasta City is in an identity crisis. As a result it has become stagnant, limited, and expensive. Entrepreneurs, digital nomads, early retirees; people with money and business interest are deferred by a lack of innovation and opportunity.

Water bottling companies moving into the area and stealing our water. And yes. It is stealing. We as citizens have rights, whether they are recognized or not.

Approval of Crystal Geyser plant.

Again, haven't been here that long (I've been visiting the area for a decade) but I'm concerned with the number of Main Street businesses that have gone out of business. I think the development of sustainable, community-enriching local economies is extremely important and I'm saddened to see local businesses like good bookstores and restaurants close their doors. As well, I seem to see a lot of extractive businesses (Crystal Geyser, Roseburg) take root in this area and threaten local water sources. I think this is a disaster.

Loss of some businesses.

The number of negative people on progress for our city. Not all progress is bad, including the water plant, and not every company is bad.

General decline in population and a low level of investment from all quarters. The city appears to be crumbling in many ways.

Cutting the trees down town :(

Catering to criminal seasonal transients. Also closing the ability to drive through City Park, which limits patrol contacts and has ruined the park for family use.

The influx of dirty hippies

lowlife transients, especially at the city park (where i never go anymore) crystal geyser's unregulated water extraction business corporate, crap food establishments on lake street

The influx of homeless, too many businesses closing down resulting in there not being enough places to shop for day to day needs. The downtown has lost much of its' charm that drew us here in the first place. Sorry, but I don't need another crystal shop or art gallery. I need a book store, a clothing store, a place to buy a birthday gift, a shoe store, a place to eat lunch.

Stores sitting empty in the main blocks! The possibility of Smart meters coming in to town. Train horns extremely loud in very quite hours (like Sunday 5:30 AM!). The whole Crystal Geyser drama and the actions of City council towards the residents.

The deterioration of special sites due to mindless humans: , ie., Headwaters, Panther Meadow trampling, Castle Lake with too many people, people camping up at Heart Lake, trails meandering off in Sisson Meadow, homeless or travelers encampments in the woods and on river road... The entire Crystal Geyser debacle which I am against... I realize these aren't necessarily in the city of Mount Shasta...but I have noticed that in the 8 years that I have lived and worked here, things have changed...

Increase housing costs (when housing available.) The very negative impact of Crystal Geyser.

Losing the big trees but I understand. Also the landlords that jack up the rent on struggling restaurants and force them out of business leaving holes in the downtown.

vacant, boring downtown that caters to no one, owens pharmacy opening right on the corner (soon), crystal geyser, smart meters

Influx of negative transients (people who are a drain on the community instead of contributing to the community), acceptance of filth, non enforcement of codes, the loss of a diverse downtown, loss of dining options. I feel like there was only 1 good year (2012) and things have gone downhill since then.

No tasty restaurants have opened

No RECYCLING!!! No recycling at major events!!No garbage cans at Lake Siskiyou! Disregard for our EARTH! No proper disposal of electronic waste, paints, cardboards, etc. it's really a shame residents have to go to Ashland to probably recycle paper products! Too many vacant buildings. Not enough good restaurants since the rent on buildings is so expensive.

The city not supporting short and long term sustainable economic growth. Lack of financial and job related support for public service employees - police and fire.

The total loss of industry that supports a real living wage... Watching all the children leave to get a job when they are old enough. Mountain lions, bears , and other predators getting protection status over our family and kids, and at the same time decimate the deer hunting. Have not caught a trout at lake siskiyou in 8 years...yet we have a fish hatchery 2 miles away. Total liberal city government that makes the most mind bogling decisions, like take down a flashing red at Alma st. To replace it with a 3 color signal, just to leave it set to flash red? Really? That cost how much? How about ripping up the side walks god knows how many times now? Can't any one plant a tree with deep roots not shallow ones? Just a couple really dumb things and i could go on and on. There is no one competent making these decisions.

City unfriendly to business resulting in the loss of restaurants and other businesses. We used to have the best restaurants in the county and now dunsmuir is beating us handily. The tax base in south weed is astronomical and something we could have had. Increase in the amount of NIMBYism. Increase in the amount of homelessness.

Graffiti

Loss of some businesses: 2 consignment stores, 2 good restaurants. Allowing Crystal Geyser in county/city.

Closing of Village Books, Maruti Restaurant, empty storefronts.

Transients, illegal camping, and an increase in tagging and vandalism to name a few. Also, a vocal few attempting to stop or slow down infrastructure projects and new businesses.

Q5 - What aspects of the City of Mt. Shasta would you preserve for the future?

What aspects of the City of Mt. Shasta would you preserve for the future?

It would be nice to maintain a small town feel. Keep the signage low and not too bright. Plant trees. Continue making peds feel welcome.

Water, quality of life

Downtown vitality, friendliness, activity and economic health

The buildings....by doing fire prevention/controlled burns around the perimeter

The parks, the lands we use for recreation, our clean water.

Open space, greenways, access to hiking, biking, and other outdoor recreation options.

No box stores, rural quality,

The downtown - that much of the commercial part of town is located in a walkable downtown. City parks. Caring community.

Access to public lands. Clean water.

All of the city parks, the hiking and mountain biking trails, the skate park. The look and feel of downtown.

wilderness areas around, hikes, parks, lakes. Small business, farmers markets.

the hometown feel

clean water, clean air, clean streets, our police and fire departments

Its natural beauty and access to nature.

Surrounding forests

Landscapes rivers lake siskiyou, castle lake, ice rink, older buildings

Keep things much as they are now, including the public library

Keep it a safe community, the schools are very good - continue to support them

clean air, clean water, beauty, viewsheds, Farmer's Market, friendly people, Trail Town, tourist-inviting, bike trails and paths, hiking trails (Gateway complex),

The small business atmosphere of the town. The major grocery stores and hardware stores are all local people. Letting the big national chains locate in Yreka is good.

Small town feel. Community-friendly police and fire personnel. The general eco-consciousness.

Downtown Character of some buildings (update the rest). City buildings are very nice.

Small town feel of downtown. Our recreational assets. Tight community of longtime residents who care about MS. Annual community events.

Cleanliness and low crime

Small town with shops unique to this town. Pristine natural setting. Housing utilized by families who live and work in the area, not just seasonal tourists. Affordable and available housing

The amount of parks and outdoor areas for public use.

The parks, trails and open spaces.

Green spaces, trees, clean water, affordable housing

Clean water, clean air, no over development to take away our dark skies or increase noise pollution

affordability, isolation from urban California

A responsive local government focused on representing the public good, open space, clean water, clean air, community safety, affordable housing in the city limits

Downtown, parks, trails, arts, music. Ice rink, ski resort, Nordic ski park. Live music festivals and venues. July 4 th festival. Movie theater. Sisson meadow. Keep current zoning regarding vacation rentals. Also the hospital is a great resource

All of the parks and nature areas. The friendliness and good will of the people.

Our sense of place and rich history. I think it's worth highlighting as we move forward. Mt. Shasta is an eclectic place of old, new and just plain weird- and that's ok. Our parks are beautiful but need some serious updates if they are to remain the community assets they should be. Our forests, lakes and rivers should remain free and accessible to our residents.

The view of the mountain. Bury electrical lines and respect the tribes. Keep logging to thinning only. Beautiful places like Panther Meadows. No large industries. Encourage more soft industry that does not impact environment, tech, nursing homes, etc.

Historic buildings, green space, support business that support locals (like restaurants and places to buy clothes and gifts), the fantastic library, the concert in the park series, the development of recreation opportunities, the preservation of wild lands, the diversity of of ecosystem and the clean water!

The city parks. The fun run. A vibrant downtown. A tradition of looking out for all the community members--especially supporting seniors with food, transportation, and snow removal.

Open spaces, trails, parks, low incidence of box stores, downtown trees and planters, clean water

Open areas, leave some forest without trails n roads , nurture our watershed.

The small town idea. Community involvement

The natural beauty, businesses that cater to outdoor experiences, the intimate "small town" atmosphere.

Great outdoors. It is pristine unique and just amazing. Keeping town small.

Tree city.

The theme of Where Heaven and Earth Meet. The small-town quaintness. Local owned unique businesses. CLEAN AIR AND WATER!

The trees and water purity. Stop giving our water away and stop cutting down trees please.

The water, trees, health ie NO smart meters. Many move here to get away from city life and we are just bring it in.

pristine nature setting with an abundance of recreation

The small town feel, the private, local feeling of outdoor recreation locations.

The small town feel. My biggest fear is Mt. Shasta experiencing an influx of people that fundamentally changes the fabric of this town. I shudder when people say Mt. Shasta is like Santa Cruz in the 80's and now SC is a terribly congested and awful place to live.

Community spirit and low level industry. These are many areas of expansion possible for small business development. Keep CG out. It will do nothing but take out natural resource of water while ruining all the others in the community while providing almost no jobs.

Keep the small town feel! great water and great recreation access and opportunities

History! our town's heritage is interesting and fun. The museum has evolved into a very nice place. It's too bad that it's not more proximate to downtown or people.

desire for openness and transparency in city government, desire by city for resident input, cohesive community priority list and vision, support of businesses that serve locals, city beautification

parks, city wetlands (land trust)

Relaxation and the warmth of good people. The energy of caring embodied by the residents I have had the pleasure to meet

Preserve the clean healthy environment--clean air, water, land; little noise, little light pollution, etc. Preserve the "small town" character of the community. Preserve and expand the environmental consciousness of the citizens. Engage and empower all citizens to participate in building community.

Library; proper upkeep of Siskiyou Lake, Castle Lake, and Mt. Shasta trails and facilities

Recreation facilities; good schools, clean air and water, vibrant business scene

The splendor of Sisson Meadows, Ensure that Siskiyou Land Trust etc. will continue to protect and preserve it. Our fabulous museum that is praised by so many visitors for its excellence. Our inclusion and respect for the tribal natives who are standing for protection of our mountain habitat, of sacred waters... so deserving and rooted in the origins of the development of present day Mt. Shasta

Purity of Water Supply of pure water Clean air Noise abatement

Water quality, air quality, and alpine theme

Small town atmosphere.

The small town atmosphere. The feeling that the streets are safe to walk down and knowing if you forget to lock your front door at night, you will probably be OK. The beauty of the natural surroundings; views like Mt. Eddy and Mt. Shasta. Places to walk dogs without leashes.

Small town effect, mixed housing. Trees and parks.

The sense of community and the special events that foster it.

The main 4-corners on the north are great icons of our town - City Offices, Polic, and 5th Season. Its too bad the south side remains so run-down on the main corners. Hopefully Owens Pharmacy will choose a complimentary architecture and not ultra-modern. The stone buildings throughout the town are iconic buildings and homes.

Old downtown buildings and architecture.

The mountains and creeks/springs and hiking, Yaks, Farmers Market

The downtown shopping area as well as some of the open space surrounding the City.

Friendly, small community atmosphere, which cares about the environment. A place to come and enjoy spending time on Mt. Shasta, the surrounding lakes, knowing the air and water quality is pure and safe.

the water source!! the environment (trees, sensitive eco areas)

Plenty of open recreation areas and relaxed atmosphere.

Natural environment, nature's beauty, water quality, spiritual inspiration for many.

Protect our beautiful mountain, precious rivers, lakes, lands and wildlife.

Clean water Trails

The small town atmosphere, the emphasis on a healthy environment, open spaces...

Our precious clean water and air. Improved stewardship and protection of the mountain, trees and rivers that we are known for, and that appeal to residents and visitors alike.

The entire confines of the city limits, but especially the West Lake Street corridor and the south and north entrances to town.

Parks & Recreation facilities; Headwaters, trails, scenic vistas, small mountain village feeling, open space, no big box development near I-5, quiet nights and little light pollution, relative lack of cell towers and wireless pollution, little traffic in town

The Mountain and all it's natural resources. The sacredness of Nature and the sacredness of our neighbors.

Small town feel. Clean air and water. Abundant local food.

All parks, head waters, control out water source from southern California

Water and land

small town "feel"

I like the quaintness of the city

Small town atmosphere, tourism, pristine beauty.

The 4th of July celebrations, the Trail Association, the emphasis on family fun, and most importantly all the outdoor pursuits and athletic adventures!

We love the quiet and peace, the parks are nice. The park used to be safer to visit.

The small town atmosphere. Access to healthfood, supplements, and clothing that I like. The mix of people.

The water, the lakes, the mountains, the trails, the people, the animals, the spirituality, the strength. The small town appeal.

Village feel of downtown. Clean pure water and air for citizens and visitors. Store fronts that are shops not businesses. We want people to be able to spend \$ downtown.

The mountain and surrounding natural areas.

its reputation for clean air and clean water small town feeling--no big box stores and no or very few fast food outlets

Recreation, hiking, biking, trails, boating, skiing, climbing

our kids, most have to move from the community to work

The Norman Rockwell- esque downtown with all family businesses, no Starbucks, no GAP, no supercots...etc.

When I first moved here there were less young families. I feel like there are more now. 4th of July celebration, parks and natural wetlands close to town

As much of the heritage and history as possible

Again being an anchor point to outdoor recreation such as skiing, lake trail, hiking, mountain biking etc.....

Businesses need to be kept small and the offerings in town need to be of equitable and full of all the riches without allowing or resorting to corporations or chain fast food to disturb the peace and sacredness of this mountain town.

Hometown community

Clean outdoor space, friendly community. The STAGE bus is a great start for a transit system.

The opening of casual bars like Handsome Johns. City employees listening to real problems.

Sisson Meadow, trails, Lake Siskiyou, community events

Events at the city and shastice parks. Rents not reaching the insane levels of the bay area

seeing the great residents participate in the July 4th celebration (I don't know if this is a change here, but it is definitely well above the norm elsewhere), The downtown, shopping/art/music/restaurants, Sisson Meadow, what a treasure!

out natural resources. we have something like 16 or so crystal shops... how about something that helps the town thrive instead of cannabis growers putting up a front?

Keep people and snowmobiles away from the snowfield that feeds the city springs. No sidewalks in the neighborhoods

more business

Nature such as lakes, rivers, camping, hiking, trails, and roads

Keep Mt. Shasta Beautiful

Its natural beauty

The mountain biking trails.

Mountain biking

The new open minded people.

Lakes, trails, and recreation areas

History. This area is rife with tales, love, mystery, and access to the wilderness. It is also a hub for international travelers and trekkers. Preserve the mystery and preserve the neutrality of new-comers.

Green space and access to the great outdoors

The care, tending, and expansion of City green spaces, etc. The local businesses that are still hanging on. I would hope to see an expansion of the use of prescribed fire for ecological restoration in the care and tending of City green spaces. The water we have access to here is so precious, I would hate to see the expansion of business interests that threaten the water in any way.

Parks, historic buildings.

Quaintness of the surroundings and lack of crime. More stores that cater to the tourist trade and every day life necessities of living comfortably.

At this point, I would favor fairly radical change in all sectors of the city. Some of the yearly events should go on with some improvements.

Hometown, small town traditions like tree lighting and park concerts, farmers market. Small businesses.

The museum, art galleries outdoor recreation parks, art installments like the murals in town

our relaxed, quaint, friendly, small town atmosphere the high quality environment: clean water, semi-pure air, beautiful back country walkable downtown with interesting businesses (not all crystal shops please)

It's friendly, small town charm. I would preserve the historic look of any buildings downtown. The July 4th celebrations (walk/run, parade, fireworks), and other holiday events held downtown. The natural beauty areas, such as the headwaters and park, the Elsa Rudd trail, etc. And, of course, our wonderful water.

Water, Nature, and low EMF's

All of the natural beauty, the village feel of downtown, our awesome library, Sisson museum...

All of benefits listed-keep us uncongested, preserve natural resources. Do all that we can to keep positive, community feeling of independence from corporations. This is not to say we should not encourage new businesses, especially green companies, tech industry.

Preserve the natural beauty and character by being really careful about the types of development that come in avoid big box stores and messy truck stops at all costs.

a healthy water supply, small town feel without big box stores

Small town charm, friendliness.

Clean air & water, nearby forests and wildlife; outdoor lifestyle with many open (no fees or privatization) opportunities for recreation, hikes, etc.; art, music, culture, community events and resources (such as the library). Small town, personal contact among citizens.

Preserve our parks, like City Park, Shastice, and Siskiyou Meadow. Parker Plaza is shaping up nicely.

All of it! The forest is precious and all of its habitat. No building on Lake Siskiyou. Have a moratorium to stop over development. More trails to encourage biking and walking.

There isn't going to be a future if the city reps don't realize the town is slowly dying. Tourism is not going to sustain the city. There has to be more to contribute to the tax base and economic infrastructure.

I would like to see the city change toward thinking of ways to get jobs and industries for people, and stop being so liberal, this is a "red county" after all. Start acting like it!

The beauty, the atmosphere, the friendliness, the community feeling.

Mt Shasta Blvd

Limits on physical size of businesses permitted, excellent untreated water.

City Park is a treasure that needs to be improved. Love the increase in trails, hiking and biking opportunities.

July fourth celebration, Christmas downtown, home ownership availability, friendly atmosphere, great water

Clean air, un-chlorinated water

Q7 - Of the aspects you prize the most, which of these do you think is the most at risk to change? Why?

Of the aspects you prize the most, which of these do you think is the most...

Loss of a downtown vitality due to retail development outside the core downtown business district Traffic congestion and inefficient traffic flow due to current traffic light operations on Lake Street and lack of one-way couplet street system

Affordability is decreasing, especially as more houses are converted to vacation rentals. Most people who work for a living here can't afford to buy a house.

Our clean water because of the E. coli outbreak and chlorination

Probably open space, which may be threatened by increasing development.

Affordable living for working people, low-mod housing, locally-owned businesses, real estate owned by locals, locally-owned water, water use for public good not corporate/private benefit

The downtown seems vulnerable since there are empty storefronts for long periods of time.

Access to public lands. Clean water.

Downtown. Too many empty buildings / storefronts that have been sitting idle.

Rural and small in balance with wilderness. I see a lot of "conservative" opinions about creating jobs, but without balancing need for job with educated preservation of land. Mt Shasta has a very unique "color" and that is the most precious feature for me. The preservation of wild life and purity of the area is the key to support that.

Unless we can attract more tourism and provide more local employment opportunities, I think the local economy will continue its downward trend.

Surrounding of forests.....fire, for starters

Keeping our water from being taken by conglomerate corporations like Pepsi, Crystal Geyser

The physical town is at risk of wildfire

Safety. There are limited law enforcement officers to patrol and help keep our community safe. People who get arrested are often back on the streets the next day, and they have no buy-in to be a productive part of the community

Natural beauty and health, at risk from corporate development like Crystal Geyser, and climate crisis.

Affordable housing for workers, families and seniors due to absentee landlords renting out homes as "hotel" rooms Small business atmosphere is threatened by big chains

Small town feel.

The drive into town is nice, with Black Bear dinner and the mountain behind it. I suggest more of that character along the roads, more trees and "quaint" looking aspects, less of "Rite Aid" and "Burger King" type buildings. If they remodel, I would suggest they redesign to more of a "local" flavor. I would also require that of new buildings. I would also suggest sticker signage laws, they are very strict in Boulder with the size of signs.

Generational longevity. There is a lack of economic opportunity for our kids to encourage them to stay here they become adults. This has been a problem for a very long time. Since the mills closed. Nothing has filled that void. No one has come up with a solid solution.

law enforcement, budget constraints to maintain trained and sufficient officers

Pristine environment is endangered because of: illegal/transient camping, over use in areas on the Mountain, too much camping in areas such as Red Fir Flat and Sand Flat that have no restrooms or water, fire danger There is a current trend toward housing being used for seasonal tourist rentals and that negatively impacts our local businesses (especially winter) and taxbase as well as affordable housing for permanent residents

The downtown area because of high rents and dilapidated buildings. It will eventually become a ghost town.

I fear a large forest fire due to lack of education and climate change. More crime due to lack of law enforcement and unhappy people, affordable housing due to AirBnBs, a dead downtown because there are no good restaurants, book stores, real art galleries, etc. The spiritual tourism is not what I want to see as the city's focus.

Our pristine forests because private property owners are not mandated to clear for fire safety, illegal grows contaminating our waters, and corporate interests are put above local desires

loss of jobs that aren't tourism/low end service related

Clean water/air will be impacted by the Crystal Geyser operation because the FEIR failed to mitigate negative impacts. Water wars are heating up in CA and the race is on for corporations to own this most vital resource to all life so they can profit at any cost.

Downtown area, mountain town feel, clean cold water. Please avoid shopping malls, and sprawl. Support downtown small businesses. Avoid big companies like Crystal Geyser. No more fast food chains.

The city park rules have changed over the years, but I imagine they are putting things at major risk. I would like the freedom of the area to remain.

Our natural resources and outdoor recreation places. I think many people want to exploit them to make a buck.

Panther Meadows and mountain camping. Free camping should not be allowed. Even minimal fees would encourage people respectful of the land. The weather has changed and the snow pack is far less than ever before. The aquifer should not be allowed to be drained, and full disclosure of the amount of water to be used and the waste system needs to be carefully monitored.

Water. We live in a beautiful place with amazing water. We can't let it become a commodity that a corporation can profit on, packaging it up in little plastic bottles and shipping it around the world. This is an element, not a resource, that needs to stay local to support the health of our diverse ecosystem. Our community is responsible to stand to defend that, on behalf of the place that we love!

Our whole city is at huge risk to wildfire. I'd love to see a huge mindshift around how we use fire to control fuels, rather than continuing to engage in fire suppression. I'd like to see partnerships between federal, state, and local entities that extend to the public so that we can all be more informed and prepared for when a big fire sweeps through our town. I'd like to see everyone of our residents prepared for fire. I was in the Boles Fire, we lost our office building in under an hour. Mt. Shasta is not prepared. We live in a neighborhood (behind the Piedmont) that has only one way in and out. If the emergency bollard at the top of the street isn't lowered, and the exit to MS Blvd, is blocked, all of these residents will be trapped. I'm certain we're not the only neighborhood with conditions like these. I learned a lot from the Boles Fire, and now watching the Carr Fire, I hope that we'll turn our attention to preparing our city and its residents.

Water and open land

Knowing your neighbors. Too many folk coming up and not being a part of things.

I am afraid that natural resources are at risk as local water is exported in this time of climate change and drought. I am afraid that individual greed will supersede thoughtful decisions that would take into account how we might care for our resources so that they will be available for future generations.

Great outdoors. It looks like there is not enough people to educate that we do have delicate ecosystems on the mountain. More tourists = more trampled/ erodes flowers and meadows... Also with transients that trash the place and campfires that could be a risk for fires.

Tourism is at risk due to the north County's far-right attitudes and their overwhelming Republican vote.

All of the above. Why? Crystal Geyser for one, and or similar large industry.

Our water sources.

The water and our health. People are too controlled by money and don't care about their health until it's too late.

ski park might have shorter seasons due to warmer winters

I think there may be an increase in tourism which will overcrowd outdoor recreation spots, but I am willing to deal with that for the increase in business sustainability and local economic growth. I think there may be an overcrowding of outdoor recreation spots because of the increase in exposure of the town.

Our air and water quality

Quiet small town feelings and sense of neighborhood. Abundant clean water and air

A person's personal safety. I've had at least two (2) bad events with transients where I have been threatened on both occasions I have called the police who responded quickly - thank you

I don't want our businesses to be controlled or obligated to out of town interests

The community nature of the city, gentrification

All of it is at risk of being undermined by large multinational corporate extractive industries that do not have the community's interest at heart. Their motive is profit, and their money can negatively influence all facets of our local governance and community (e.g., CG's role in the defeat of measure H, by circulating false statements). Water extraction and export and substantial greenhouse gas emissions are contraindicated in the era of climate change. A few low-paying jobs will not offset the many externalized costs the City and citizens will have to pay for CGWC's operations.

I've heard there are local leaders trying to tap into the library's tax revenues for their own purposes. I'd like to see a suit brought against them should they succeed.

The business scene is at risk of change due to the internet and small population as well as lack of industry.

Our endangerment to wildfire destruction continues to escalate. Examples of other Northern California towns overtaken by unstoppable wildfires are enough to remove any illusions of security. We NEED to have clear evacuation plans and imagine trying to evacuate the city with the Cal Trans project impeding I-5. City evacuation plans were published in the newspaper 8/20/2014. Had there been an update since? Not everyone reads the paper. So plans should be mailed to every address.

Supply of pure water Encroachment of businesses like Crystal Geyser

I personally worry about economic issues for small businesses with more retired residents and less families

The feeling of safety and the overuse of our natural surroundings (places being lived to death). Too many people, too many people with nothing to do and drugs. Not pot but drugs; meth, heroine etc. someone tried to steal my car out of my driveway one night. Luckily one of my neighbors call the police.

Town is dying due to loss of population, no jobs for young people. Vulnerable to wildfire.

Ron's furniture building has a cool appeal. It's like a store out of the '50's that would be great to preserve.

Buy out absentee owners of downtown business properties before they allow them to decay.

Barryvale is changing for the worst (coin bathroom), no seating, etc.

I spend a lot of time shopping and have my Vet and doctors in the City. I appreciate that it is small, but has what I need. I am very concerned about the development of Crystal Geysers and all of the negative aspects that come with its development. There is nothing it has to offer the City that will enhance the desire to live or visit there. The increased traffic, noise, pollution, infrastructure issues will all reduce the desire to go to the City.

the water - selling to corporations, government choices that are not in line with eco preservation.

Water and peaceful beautiful environment. City council seems intent on inviting companies like Crystal Geysers to settle here. I moved to Weed from Mt Shasta, and Weed now is dealing with several issues of their uncaring arrogance along with Roseburg mill.

The Crystal Geysers project is a major threat to the health of our community.

Water/ bottling water Loss of quality retail

Our water and air quality. Crystal Geysers' plan to pollute groundwater and negatively affect the quality and of the Sacramento River, both at the headwaters and downstream users. It's general disregard for the environment and air quality in spite of it's claims of being a "good neighbor". The plan to increase truck traffic, which affects air quality, effluent from poisonous plastics into the leach fields, not to mention the overall increase of plastics in the environment and ultimately in the oceans. Why not pay for large water stations and give out reusable water bottles at the 4th of July, rather than perpetuate an already gargantuan problem.

South Mount Shasta Blvd. from just outside the DEAC-designated area to the proposed Landing development, and the north entrance of the city in the Spring Hill area. Why? They have yet to be developed.

5G, EMF radiation proliferation, smart city, increased traffic, delays and hazards with industrial development, CG. Too much industrial zoning near the city

Both!!! Crystal Geysers, when it comes to our water and air, and noise, quality. The indiscriminate usage of the forests by those who just don't understand the consequences of fire and disrespect for the land they walk on. And the lack of openness and ability to consider another's point of view by so many more of our officials in control of the laws and regulations that affect this city and it's residents.

Water is at risk because it is at risk everywhere in the world. Plus, we have added pressure on our water resources from commercial water corporations.

Water!

Water source (exported water does not return)

Hopefully, the town can grow, but this is a double-edged sword. Growth is good but needs to be well planned.

Small town atmosphere, and environmental purity. Our water being removed and polluted.

All the protection and promotion of wilderness, environmental purity, outdoor pursuits and athletic adventures. It is most at risk because of the lack of vision of city planners and lack of funds -- and lack of funds comes from lack of vision and being unable to draw the right kind of people here. We need educated, higher income people to move here and to visit here. For that, we need a real ski resort, a completely remodeled skating rink, lost more trails for mountain bikes and hikers and a number of sponsored triathalons, centuries and other athletic events to put Mt. Shasta on the map! We also need fiber optic cable so we can offer excellent, high speed internet.

We've lost so many restaurants, it is sad to see. There is very little progress and no new business here. There are a lot of creepy people who hang out in the city park .

I really don't know.

The water, the lakes, the mountains, the trails, the people, the animals, the spirituality, the strength. I say this because we must remain strong and autonomous to protect all of these aspects.

The air and water aspect are at risk with each decision we make that doesn't consider our future without those elements. Also it's tough to keep the police force here long-term without proper, competitive pay. We need that.

I believe our number one resource here is the mountain. I believe the future of this town lies, at least partially, in spiritual tourism. Mt. Shasta is known as a sacred site for a reason and it's probably the number one reason why visitors come here. The number of people coming here in the future for similar reasons will only increase. For some reason, a large segment of the community and leadership don't seem to want to acknowledge this but I can't say for sure.

the water. The water delivery to residents must be upgraded to insure the purity of the water. The prospect of water bottling damaging and lowering the water level underground

Recreation: it is increasingly sensitive to weather patterns. In particular, our winter ski culture.

total take over by outside people. Long term families are being priced out of housing

Overcrowding. If too many campers/ pilgrims vehicle dwellers stay here we may need to close Cliff Lake Road or camping at Castle Lake. I loved car camping here before I moved here in 1998. I hope we can maintain and disperse land access for everyone and prevent homeless from spoiling sites.

I enjoy easy access to swimming and the outdoors that are close to town. I don't think that is at risk

The beauty of the area. We need the tourist trade, but we need to create jobs for the "locals". I have lived here for 67 years and it is so sad that there is nothing here to have our people who leave for school and work and comeback to

Loss of the Ski Park. Why? Lack of snow at the low elevation of the lodge, the permit process and cost to develop higher up has not allowed this to happen so far. A planned resort that had the resources in place to build higher was blocked by endless protests and complaints leaving the lower level park which has difficulty staying open due to lack of snow at lower elevations

The natural world and the balance of how humans live with it is most at risk of change. We need to restore and rehabilitate nature and wildlife habitat as this is the only thing humans collectively need to be doing at this time due to the threat of abrupt climate change and our own near-term human extinction.

small town character

Food restaurants, rents, and noise

The arts always seem close to a chopping block

Handsome John's Speakeasy being challenged to eliminate noise. This is an iconic pub that is already my favorite anywhere. Handsome John's is in jeopardy. I hope something can be worked out that is fair to the neighbors and businesses/customers concerning noise

don't sell out our water the Crystal Geyser

It seems rents are not controlled and are driven by vacation rentals. I hope we can keep the water source from contamination

recreation and parks district. serious need for change in recreation leadership

Rental housing for permanent residents. Allowance of property owners to switch to vacation rental/AirBnb type of rentals is the problem

The "smallness" of our community

Closing mountain biking trails

The closure of the mountain bike trails by the environmentalists.

Again, housing. It is difficult to live here. Therefore, difficult to find quality people when you own a business. It would also be great if the PD did a little more with the transients.

Business development. This town is starving for "fresh blood". Millennial entrepreneurs and an affordable cost of living.

outdoors

The thing that is usually foremost on my mind is fire (both wildfire as a threat and prescribed fire as a restoration and management tool). I think, given the state of our forests. I think a large scale wildfire threatens all of the aspects mentioned above and is of great concern. Wildfires rip through forests and towns alike and threaten water sources with the erosion and runoff that follow in the wake of high severity fires during the wet season.

Historic buildings may not meet the needs of certain uses. Traffic flow and parking are inadequate around them, especially in tourist areas.

More crime. We still think that crime is something in the big cities, and leave our doors unlocked, and allow ourselves to be fooled. On example of this is a lady asked me what my definition of homelessness was, and I answered that any body not contributing{ the best that they can} to society and taking from society should not be respected. Risk of change would be loosing more businesses either new not coming in or established businesses leaving.

Not applicable

No one wants to go to events that are infiltrated with filthy beggars and criminals. Small businesses suffer due to shoplifting.

The shopping downtown area should be made into a mall with a plaza in the middle

"our relaxed, quaint, friendly, small town atmosphere" because we are one of the last "small towns" in northern california and the "race to the bottom pimps" are trying to corportatize that away. if "the landing" is developed as any kind of shopping hub it would devastate the struggling downtown.

I feel as though the downtown buildings are not being kept up and deteriorating. Fixed up, it could be a major draw for tourism. Some of the natural areas are at risk from homeless encampments.

Low EMF's. The prospect of a 5G network and smart meters will create an EMF grid that can be harmful for human, animal and plant lives. It's why I left the Bay area in the first place- it compromised my health significantly.

The natural parts because mindless human traffic destroys nature. Maybe more signs explaining fragile ecosystems would educate some people... I don't know how many times I have seen someone sitting in the middle of the meadow...or allowing their dog to run through it...

Misuse of natural resources: WATER, logging. AIRBNB making rents extremely high and housing supply LOW. Mt. Shasta becoming any "quaint" town taken over by those who can afford the boom in housing and rentals, and the displacement of those who can't.

Clean abundant water because crystal geyser is essentially operating with no oversight and regulation.

pretty self-explanatory: water bottling companies drool over us

I don't want the town to grow. I moved here because it was a small town and I could get to know my neighbors. All of the hiking spots and swimming spots are being over run by visitors who don't care for the area. I'm tired of going to places that I loved when I moved here and finding them trashed. While I am grateful for "Clean and Safe Mt. Shasta", I hate the reason that group was formed. The feel of the community changed in 2013, negatively.

Economic desperation is driving bad decisions (e.g. approval of the harmful Crystal Geyser operation with an inadequate EIR). Dirty industrial activity is inappropriate if we want a thriving town. Privatization of public resources is also a threat. There is a trade-off between locals and visitor resources (e.g. vacation rentals).

I would like to keep the number of nationwide chain stores and fast food places to a minimum, but we'll probably get more because small business owners can't afford to operate here

The water! The water hogs are coming into steal our precious water! Over developing by greedy corporations!

The city is slowly dying. Ask yourself: What is in the city to draw younger individuals and families to relocate here? Are there jobs that pay a livable wage and benefits with respect to housing prices for them to come to MS? Are rentals available if purchase of a home is not feasible? What is to draw those that are not outdoor enthusiasts to want to relocate here? What is there for those people to do?

The hunting the fishing, already did away with trapping, more job loss and a push to have a low wage servant working class to support the elite that live here ,who influence policy. Why? Because it's been incrementally happening for ever!

Winter snowfall due to climate change. Access to OUR forests being shut down by the forest service.

Mt Shasta Blvd because it is so difficult for businesses to survive

Probably size of businesses won't change because existing empty buildings need to have businesses in them.

City Park due to lack of funding. Big box business moving in.

Absentee ownership and vacation rentals threaten a close knit town. An increasing need to treat our water. Building fees and codes. An increasing reliance on charter schools.great location, climate, and

Water

Q6 - What aspects of the City of Mt. Shasta would you change in the future?

What aspects of the City of Mt. Shasta would you change in the future?

would like to see a more vibrant downtown, a non-commercial gathering place for the community open in the evening, a stage for performances, farmers market and craft fairs on the grass (not on the hot pavement)

Work on making town economically viable. I was in Guerneville recently--about the same size and it is full of shops and people buying and enjoying the town and its location.

We need to implement rent control, as families are being driven out of town by the skyrocketing cost of living. People from the Bay Area, LA, etc. are buying up our real estate and raising the rents and/or turning houses into vacation rentals leaving our working families without affordable homes.

We need more solid businesses in town. Sustainable ones. Not the kind that want to come in and steal our resources. And we need a green space downtown where people can gather to picnic. The old gas station would work.

We need a proper venue that would attract well known speakers and acts. Again, there are many spiritual conferences taking place around the U.S. in varying sizes. Some of these events are quite large, attracting 2K+ attendees. As far as I can tell, that's not an option for Mt.Shasta because we can't offer a venue and infrastructure to support it.

Upgrade the traffic lights at Lake Street and Mt Shasta Blvd to "blinking red" (instead of green, yellow and red) to improve traffic flow and install safety blinking red LED lights around stop signs at dangerous intersections such as Chestnut and Lake Streets. (There is such a "safe" traffic stop sign next to the Grocery Outlet in Weed).

Update and repair the downtown buildings so people would actually want to rent them and bring businesses.

Things I'd like to see: A more vibrant downtown full of a variety of shops, better traffic patterns and parking, more parks and open spaces (especially on the south end where there aren't any), more fuels reduction, more campgrounds, a terrific hostel

The rainbow people need to leave and learn how to clean-up after themselves.

The noise ordinance in the downtown area. I would like to see the town allow bands play at more venues like Handsome Johns and Bistro 107 etc.

The city would have public gardens and community resources. Right now that stuff is being done by nonprofits but if it were a citywide effort then it would be all inclusive.

The City should focus on building or converting a building for a huge roof-top deck. Seeing the Mtn., Eddy's, and Castle Crags is huge and visitors have to struggle to see it around buildings and cars. The deck could serve food seasonally, and it would be a great photo-opt for tourists or even small venues could gather there. The City is missing a lasting money making opportunity by not offering this.

The city needs to partner with Amtrak as a destination Public transportation with parking at the south end of town, lease several city type tram-buses for the events Encourage owners of vacant buildings on Mt. Shasta Blvd. to rent out their properties instead of leaving them vacant. If needed pass an ordinance

The "small town feel" is great if it has the means to sustain itself in the long term. At this point, the city needs to start looking outside the box for new, creative business opportunities to sustain the city and recruit people to live and contribute to the city. Reading about the demise and closure of numerous small, rural communities in the US...would prefer not to have MS on that list.

Take down the tacky Pacific Crest Trail banner. Less emphasis on growth, which negatively impacts the quality of life for everyone who isn't a merchant. Better public transportation, bus to Redding Airport

Take care of the problem transients and homeless people who hang out outside of businesses and loiter in public places.

Strengthening the downtown core for small businesses. Increasing the opportunity and ease of running small and home-based businesses. Reduce impacts from the I-5.

Storefront attractiveness, modernization, and cleanliness

stop thinking "more is better". we are a small community, with the ability to only accommodate so many people before it negatively impacts the quality of life. unlimited growth is a death trap destined to fail. a great example of this is the nonsense \$150K traffic signal, which might make some think we are a "big town" now, which in actuality waste money and impeded traffic flow.

Something to attract good restaurants and other small businesses Protect water rights

Somehow attract businesses e.g. light manufacturing, technology, high end art, etc. That will need employees that are skilled or can learn the job. Employment that is above minimum wage.

small business' have a very hard time to survive especially in the restaurant/food industry. I would encourage organic food production and give big benefits/training/grants/tax cuts to ma & pop shops to keep them in business.

See above comments

Repair ageing infrastructure, more diverse eateries, higher end grocery store

Rentals for permanent residents. Domestic and business. I would like the city to be known for activity and equality.

Rent Control to protect residents from unreasonable rent increase and create a guideline for amount of vacation homes in town (it effects the rental market significantly). Update the city limit line to include the majority of houses (at least on the east side of I-5), and create a fee system for retail stores in the main block that sit empty for months (something like, if it's been over 3-6 months sitting empty, need to pay a monthly fee- this will assure that the rental prices are reasonable and that owner are actively looking for and inviting in tenants).

Reduce the policy that businesses must be had in this town regardless of the size of their "footprint" for a more smaller footprint definition of allowable businesses and the emphasis and more future oriented approach toward a more protective and sacred approach of shepherding what we actually have here at the moment. And how these very unique and vibrant resources can be preserved for our kin and their futures.

Recycling widespread! Recycling at schools, community events, residents , and parks. Not to allow huge corporations to steal our water! No more fast food restaurants! Beautiful small

Railroad crossing at Lake Street could be safer

Provide a nursing facility (like the one that closed) so we can take care of all of our residents for their entire lives.

pro bussiness

Preservation of our health and he environment

Potential employment for area youth after high school and college.

Perhaps make Mt. Shasta Blvd one-way so there could be outdoor dining. More transparent information and advice to City Council so they make decisions for the towns future rather than decisions based on political pressure. Lots available for Tiny House developments.

Parking and traffic flow.

Nothing

none

No longer allow corporations to take our water

No fast food joints. More services for homeless, low income, and disabled people. A better human society is greatly needed too! It would be nice too if it were more possible to earn a decent living here. It's tough! My guess is that's why we lose so many medical people all the time.

Mt. Shasta needs to base their economy on something besides tourism. Get some real jobs that pay a living wage so there is something to keep young families here besides welfare. It's getting to be a town of old people.

Mt. Shasta is a beautiful city in all seasons of the year known for its pure water and clean mountain air. Anything that would change this is a threat to the future of Mt. Shasta. There needs to be a committee of concerned residents and professionals who are given the power to help protect these assets in the interest of the general public through informed research and oversight in coordination with the City Council.

move the truck traffic off MT S blvd. see many items in earlier comments. We need better and affordable and healthy restaurants. Take a tip from McCloud

More vision to becoming a relevant small city with high tech trendy establishments. State of the art snow removal, great schools, and great healthcare

More vibrant downtown with more restaurants, coffee shops, and book stores

More support for spiritual tourism and educational conferences. Large buildings like the bottling plant could be space for large group gatherings. Mt Shasta needs a City Council that understands the role of steward for a unique and sacred environment. Mt. Shasta takes in higher evolutionary energies from the cosmos and radiates these love frequencies through its crystals to the whole planet. Moreover, the water coming from the mountain must not be greedily consumed along with the environmental contamination that would be caused by Crystal Geysers operation.

More support and development of Mt. biking system. In many western towns mt. biking has brought a lot of cash into the economy, from an environmentally sensitive group of users. Also better "mass transit" to Mt. Shasta Ski Park.

More small business, restaurant diversity

More recycling for everything! Green ware, cardboard, mixed paper, etc! To be more green!

More music and art events

more medical specialists

more jobs

more incentives for small businesses - fines for storefronts that remain vacant; stricter regulations on vacation rentals. housing is so expensive and so hard to find here that many people who work in the service industry have to live elsewhere. dunsmuir's downtown is really happening and ours just seems like it is mired in muck. why?

More focus on sustainability, the arts, outdoor activities (Gateway Phase 2 is good start). Get rid of plastic bags. Focus on being a more progressive town that attracts creative and educated people.

More events, more businesses (not crystal shops), more gathering spaces.

More diversity of businesses (how many additional crystal shops do we need) and opportunities on how to make them economically sustainable and general continued support of economic growth. The real estate market is completely unrealistic for people who are TRYING to make a livelihood here.

More diverse and open-minded City Council, perhaps town meeting form of government replacing City Council; tourist development utilizing Amtrak train, with buses meeting trains to make it easier for tourists to travel here by train; more attention to citizen's needs and wisdom, less bowing to corporate interests; concern about service jobs as well as industry jobs.

More discussion on the innovative ways to greet the future needs of Mt. Shasta

More areas without traffic-like parks and walkable areas in and around town.

More affordable home ownership opportunities equal to surrounding communities

More affordable business spaces. Frequent police presence. More officers making arrests and patrolling on foot. Pressure on criminal vagrants that ruin summer tourism and prey on visitor's kindness.

Moderate priced housing needed (remove the allowance of AirBnbs.) To have a town that suits a singular demographic (moderate to wealthy for example) excludes so many artists and musicians that make this town a joy. Love to see Crystal Geysers out or seriously regulated by the City and County; properly taxed! More green/tech industries brought in. Also encourage the growth of small businesses with tax/rent breaks. We have lost too many businesses that brought such unique flare to our town. Last, an affordable supermarket with quality goods--unlike Rays which has dreadful quality, worse produce and more expensive than the big island of Hawaii, but just 4 hours from the center of agriculture in the state. A good market is essential to the growth of a town.

Minimize the I-5 impact.

Make sure that the international awareness of the sacredness of Mt. Shasta is honored by those who make decisions about land use. More and more visitors are coming here because Mt. Shasta is considered one of the 10 most sacred mountains in the world. This is bringing in millions of dollars. Eco-tourism and spiritual journeys can be a larger part of the income for the city. It would be wonderful to be able to feed them. The vacation rental market has created a shortage of local housing. Now with the fires taking out even more homes, buying more houses for short term rentals should be monitored.

Make it a far more business friendly town, encourage and incentivize businesses to set up shop.

Lower gas prices, lower prices at the grocery store too. Let some new business in without fighting them on every level.

Let's just work on getting the economy improved. Need to realize that the future is NOT in resource extraction.

Less transients begging on street corners, more psychiatric assistance for people willing to accept it

Less transients

Less on street parking.

less light pollution at night. More sidewalks. enforce mitigation (i.e. ace hardware never did their alpine architecture and never changed their parking lot as promised, land trust never rebuilt the barn at the meadow.)

Less crystal stores. Make it easier for traditional businesses to exist.

lack of decent private employment

Joint redevelop the Ray's Shopping Center with its current owners to add housing and reduce unneeded parking. Provide lands the City owns to developers using the Land Trust model which is well developed in several other states.

Job increase through sustainable business moving in, so young folks are more likely to stay and raise families. Better schools.

I'd like to see it be bigger, with more neighborhoods in the hills and more food options. Youth programs and additions to our parks (upgrade the bbqs, add trails in the city park, fix the tennis court, food vendors) Also more events. 4th of July is good but we should try hosting more events (brewfests that don't cost an arm and a leg, athletic events, cannabis tourism, ect.)

Its always a bummer when new businesses close. The economy is an eternal bummer.

It would be lovely to see more community based businesses. More places to gather with friends and start conversations. A more diverse restaurant base would be nice, with music venue possibilities. More places to be outside and enjoy a beverage. More diverse shops, selling more locally made and produced goods. It would be nice to see Mt. Shasta Blvd thriving like it once was, with a diversity of stores.

It is hard to make stuff happen with what we have, and the small (or lack thereof) support for locals. We need more in flux of people living in town.

Infrastructure needs to be improved, note: sewer, water quality Many streets need improvement Town could be more friendly toward prospective businesses so our downtown doesn't have empty buildings Vacation rentals and AirBnB need to be more restricted so housing is available for those who live and work here and homes are occupied more than occasionally

Increase tourism to help the economy year-round.

Increase the awareness of city planners to favor and encourage sustainable, non-polluting businesses to locate here.

Improve the possibility of investment from the outside in all areas from housing to tourism to industrial development. Modernize both the infrastructure of the city in all areas with emphasis on growth and city government performance in all areas.

I'd like to see MT Shasta implement Appendix Q of the international building code to allow ADU's smaller than 400 square feet to be built with scale appropriate measures. <https://codes.iccsafe.org/public/document/IRC2018/appendix-q-tiny-houses> And study the idea of building small house villages like emerald village in Eugene on some of the messy lots in the city. We have one on Jessie St that would be perfect for a small house master planned village. <https://www.crowdrise.com/emeraldvillage>

I'd like to see funding sources developed to support groups like Clean and Safe Mt. Shasta to grow into powerful groups that can take on things like fuel break creation and adopting highway sections to cut back the brush and reduce the risk automobile started fires.

I'd like to see a decent grocery store with better prices for people (especially retired) who cannot get out of town.

I would try to encourage more local business growth and more tourism. The best way to encourage tourism is to provide recreational attractions here that complement the natural environment. Hiking, biking, fishing, skiing (if we have enough snow), and boating (if we have enough water) all come to mind.

I would support local business and community oriented projects to make the city people-friendly.

I would suggest updating and redoing the whole downtown including sidewalks. Maybe taking downtown to one lane with brick sidewalks. Or, if possible, close it all off like Boulder Colorado into a 3 or 4 block pedestrian area and route the traffic around the area. I would also suggest a scenic reroute up the mountain. It is very strange going by the high school with the wide street. Confusing and not pretty. Maybe building a tree-lined medium or taking people up a different way.

I would like to see the zoning changed to allow for tiny houses and other affordable housing. It's difficult for people to find housing here, and more liberal zoning would allow homeowners to increase their income without causing sprawl. I wish the county zoning would change in this respect as well.

I would like to see the City be more business-friendly. They have a terrible reputation for not being good for businesses. We need to have less empty storefronts so our citizens can shop here, but also as a draw to tourists. Who doesn't love vacationing in some quaint town with loads of little shops to visit?

I would like to see more ideal economical/job opportunities to be available in the area, while still honoring the natural resources and the spirit of the community. It would have to be businesses that are responsible and cool.

I would like to see better protection of the watershed, a full report and plan to preserve our open space and our clean water sources. I want the city to say NO to 5G cell towers, and develop a plan that addresses resilience to Climate Change and makes stewardship of the watershed a primary focus.

I would like to see a sound ordinance so that venues would be allowed to hold concerts and not be governed by the ABC's ludicrous noise limitations.

I would like to continue the development of attractive options for outdoor enthusiasts (like the new trails systems). I think the telecommunications systems should be upgraded so that we can attract businesses that require efficient technology...which most businesses do in these times.

I would like to be able to live where I work. I believe we need less vacation rentals. It is too difficult to afford Mt. Shasta prices. I would also like more city events.

I would change people's relationship with themselves and the Earth, and teach people about healing and how to embark upon a healing journey through vegan food, healing arts, movement arts, vegetation permaculture etc.

I would bring in healthy business that is in alignment with our goals of preserving our environment and providing revenue for our citizens. I would grow businesses and woo outside venture capital. I would provide the training in the colleges and schools that will prepare our children for a future that will enable them to stay here and buy a home and contribute to the community. We needn't sell our souls for revenue! There does exist healthy business.

I would allow more responsible development here, and not bringing one legal challenge and another one to stop them. Downtown needs more eating places (look at McCloud, and Dunsmuir and Weed], we are the least developing area in this context. We need a liaison either paid or not to go to the businesses or make calls (if they are not in the area) and mention to them that our liaison will be at their location to see if we can help them succeed. We could offer them banners, stickers, contact to newspapers, etc to mark sure that business will be a success. Likewise we could use this liaison to check in with the businesses that are now in the area as to how we can provide better service to them, and it doesn't necessarily cost a whole lot of money, but they would respect that the City wants them to succeed!

I wish we could do something about the mix of businesses downtown. Especially for the people who actually live in town. It's boring. I see the value of being a tourist town, but we don't seem to know how to do it. We have this beautiful mt, but we can't seem to capitalize on it. I have mixed emotions about seeing a dead downtown every evening after 6 and nothing going on over the weekend.

I think we need something for the youth in the evening...not sure what that is, but it would be good... I would definitely install better crosswalks maybe a low profile flashing one at key points in town...like Berryvale, Ace Hardware... I am always happy to see the streets being painted before the 4th festivities! What if there was an Ecology visitor's center/museum downtown? All-night diner?

I need a couple more visits

I do not know the individual City Council members, however I believe that it is imperative for each of them to realize the projected vision and work toward the same goal. No council member should ever have their own agendas (for profit or in collusion), but make decisions based on the vision of his/her constituents. It seems as though there are critical infrastructures that need to be addressed. If indeed CG is allowed, they should be responsible for any upgrades need for their operations. Also, it is imperative that water tables changes do not impact any residents.

I can't think of anything.

I came here as a traveler living out of my truck. I knew others who lived a similar lifestyle here, living outdoors in summer. However, now there are many homeless and they trash the outdoors. I think this is a common problem on the west coast. We need more industry and jobs. We need to attract more visitors by selling this area to tourists.

I am not an expert but I would like conditions to enhance desirable businesses and companies to allow for economic health. It would be great if future youth can stay and be employed etc.

Honestly, I would create it so that extractive economies (Crystal Geyser and Roseburg, etc.) were not a facet of our town. I would also develop a collaborative community and agency landscape restoration program.

Giving the "locals" more say in the way the city is run, new people want to have things they need or want and make the City their little paradise. It was paradise 20 years ago, but no longer. Crime is up, the PD is just a training ground and out Chief is a "YES" man to matters that only important to the City Council and not real people

Get visionary people for City Council, City Manager, City Planner, ect. Not the bunch we have now. I have no adjectives for them that can be said in polite company. This town needs a lot of improvement to step into its full potential.

Get rid of water companies and preserve land

Get a conservative city government, and the rest will work itself out naturally.

Focus on developing emerging (re-emerging) business models: Employee-owned businesses, worker cooperatives, democratized business methods that will reward the local workers for their efforts and keep profits circulating in the community (rather than going to remote corporate headquarters). Focus on developing the tourism economy (with the democratic principals outlined above) in a manner that supports restoration and preservation of the local environment and culture. (Many small businesses already strive for these principles, but their success may be threatened by multinational extractive industries).

Fire safety. A wildfire would devastate this town. Also better pedestrian/bike safety. Crosswalks are very hazardous as cars typically do not stop.

find someone with some business sense to open a good restaurant or two. Cut down vacation rentals in neighborhoods, keep out any industry that threatens our water, air, forests, and peace and quiet

Fill downtown storefronts with businesses! General business attraction. Housing costs.

Encourage smaller houses. These big ones are just ridiculous. Families are single and smaller and childless. With the cost of building in fire communities small is better

Encourage motels & short-term rentals to promote their use of environmentally friendly cleaning products. Encourage more affordable long-term rental residences so families can live here.

Encourage growth, offer incentives like no taxes for the first year of a business. Make an aggressive and appealing attempt to fill up our empty buildings, reach out to any people who show interest in locating in Mt. Shasta. Cut all the red tape and make it as easy as possible. Encourage - don't discourage. Weed is a perfect example of futuristic thinking - they got busy and made some very positive things happen. It seems their economy and attitude is far better than Mt. Shasta's.

Encourage business

Downtown. Make it more tourist and business friendly without losing the ambiance of an outdoor recreational destination.

Decrease the red tape for business development, decrease the restrictions on sound ordinances, we want more restaurants, breweries, and music, force building owners to fill the vacancies on the blvd. with local businesses. tent for these locations can be too high

Creation of a multi use conference, educational and performing arts center that exemplifies ecological sustainability both in design and offerings. One that contributes to the wellbeing of both residents and visitors. Seizing the opportunity to become a world renowned learning center, environmentally and multi- culturally, multi- spiritually, and one that integrates multi generations.

Business and advocates for natural resources can come together to attract clean and appropriate economic activity, enhancing appropriate visitor opportunities, supporting education and finding an ideal steady state. Connecting to fast internet is crucial. We don't need more people but should rather create higher paying economic activity that fills existing storefronts. Leaders need to work for the people and resist short-sighted county government pressures. Need to expand the city limits to include nearby areas impacted by community decisions (county government does not have their interests in mind).

Bring economically sustainable business development - both brick and mortar and cyber/virtual-based businesses that can stay in business, to the community. The city continues to use economic development skills based on mid-twentieth century business development. The community and the region remains gripped in a poverty cycle due to the lack of diverse opinion and control over economic development. The conversation needs to be brought to all members of the community and not just by city and county staff, supervisors/city council members, many of which have proved to be unqualified for their positions. This survey is a good start.

Bike lanes on Lassen Lane and Ream Ave. conduits street lights on Lassen Lane overpass/cyclist guardrail on North Side. A decent outdoor theater for music and arts. More music venues like the former stage door, Billy Goat Tavern, allow music at John's Speakeasy

Better garbage service. More support for a vibrant downtown.

Beer tap room, wine bar, distillery, some place cool to hang out with friends, listen to music, eat local food, and drink local drinks.

Beautification of the city

Be a leading town in the world: Especially having do many amazing people worldwide come and visit this place. Let's really Recycle. Educate people that trash does not just disappear. Own our spring water! We have so many poor people! Be a leader, anew example, not a sell to a big company. Rising awareness about the meth and heroin problem and the human trafficking. And the robberies. Better planing for fire safety...

Attract I did try so normal people can live here

Almost everything! We need to encourage small innovative businesses to open here -- solar businesses, gyms, artisanal cafes, bakeries, restaurants... we need to fund more cultural forums, update and expand services such as introducing fiber optic cable and to take a cue from Ashland and Mammoth Lakes to develop and support businesses.

Allow businesses to grow

Air BnB

Adopt policies to create more low-mod income housing, make downtown rents affordable for locally owned businesses, continue to reduce impact of transients, eliminate multi-national ownership of natural resources such as water, adopt economic development policies that create public (not private) benefit of natural resources

Address the excessive amount of industrial zoning around the city by a study with the county to protect our quality of life; require that any large development in the sphere of influence annex to the city for greater local control. I would love a performing arts center to attract more visitors and to serve our community.

Add "recreational" cannabis availability i.e. cannabis for purchase freely and free the plant!

A more user friendly system for entrepreneurs and start-ups is needed. It is clear that one size doesn't fit all yet there should be mentorship in some form at the outset when the city is first contacted about opening a business. Even if it is only on a hand-out; all the possible steps and warnings about how long they might take should be made known. This information should start with the fine ladies at City Hall front desk.

1. Streamlining the permit process for new business and industry making it easier to start and maintain a business in the city 2. Decrease or waive the water and sewer hook up fees for new business to increase the chance of new business starting here 3. Decreasing water meter charges, if legal have a flat rate up to 400 gallons per day prior to charging per gallon 4. Lease the wasted real estate at the south end of town "the landing" Old Roseburg Mill area for \$1 a year and waive permit fees for any industry willing to build on the site and maintain 200 or above jobs. Yes there are industries that would come if it is made attractive and positive for them to be here. 5. Make Chestnut Street downtown 1 way northbound street, make Mt Shasta Blvd 1 way SouthBound from Field Street to McCloud Ave. to increase business and traffic flow 6. Eliminate the "Smart Lights" that do not work properly at Lake and Mt Shasta Blvd. Smart lights in Weed and other towns do not have 15 cars backed up on a red light while no cars have been on Lake street for up to 30 seconds at times.

1. Ensure that city zoning does not encourage or allow decentralized retail locations outside of the downtown area. Two places where this could especially occur is at The Landing on S. Mt. Shasta Blvd., and along Springhill Drive to the north. 2. Attract people to the downtown by creating a truck food court, encouraging summer sidewalk dining, establish a learning center (or downtown library extension) where visitors and residents can access the internet and attend reading/writing classes and other seminars, create a centralized city square such as at Castle Street. 3. It has long been suggested to create a city plaza or square on Castle Street between Mt. Shasta Blvd and Chestnut Street, which has historically served as the heart of the largest and most important city events, such as the 4th of July footrace and holiday. This area is more centrally located and closer to the downtown district than Parker Plaza which makes it more user friendly, affords a striking view of the mountain, features an underground stream that could be brought above ground to highlight the city's pure water, and serves as a natural scenic avenue that leads up towards Sisson Meadow. Loss of parking could be somewhat offset by relocating Parker Plaza here, and using its former site for parking....and additional parking could be created by making one-way streets of Mt. Shasta Blvd and Chestnut Street that would allow higher-density diagonal parking, as well as reduce some confusion in downtown traffic circulation. As an aside, Tom Hesseldenz has done a study on this idea and could be consulted accordingly. 4. Many people avoid driving through the downtown due to the frustrating traffic lights on Lake Street (both at Morgan Way and Mt. Shasta Blvd.) They often operate inefficiently, especially when there is any increased traffic...creating traffic backups, more air pollution and wasting expensive vehicle fuel...hardly good for the image of an environmentally-concerned community. Although the City Council chose these lights to other alternatives, their decision was based on a traffic study that completely overlooked a vital pedestrian crossing obstacle, and offered no alternatives commonly used by other cities to mitigate pedestrian crossing safety. In addition, it is worth noting that numerous other tourism-based communities handle much heavier vehicle traffic simply using only stop signs and/or flashing red lights (Carmel, CA is a prime example with 10,000 visitors every weekend). This arrangement also offers a more attractive, safer, more user-friendly and interactive 'small-town' experience instead of treating drivers like mindless zombies...hardly a welcoming small-town feeling. The simple blinking red lights at alma st and mt shasta blvd work much more efficiently, showing that drivers are smart enough make good decisions without endangering pedestrians or other motorists there...and don't need to be treated like mindless robots with so-called smart lights like the ones on lake street. 5. Install more benches for pedestrians in the downtown area. 6. Support the ATAC Committee in the further development of bikeways, sidewalks, pedestrian and multi-use pathways through the city. 7. Star-filled and dark night skies have become increasingly rare in most cities. A city lighting ordinance to avoid unnecessary lighting pollution was introduced and considered by the Planning Commission in the 1990's. It failed at that time in a 4-3 vote, but a copy should exist in city records that could be considered to create a new lighting ordinance or guidelines to protect this valuable resource. 8. Make changes to ensure that someone opening a new downtown business doesn't face a time-consuming or expensive process in terms of burdensome city regulations or fees to make their already-challenging job any harder. 9. Allowing the development of any new retail businesses along Spring Hill Road and at The Landing can further undermine the strength of existing downtown retail businesses. This is a zoning issue that should be carefully addressed. Given the unique and outstanding scenic view of Mount Shasta in both these areas...and especially viewed by travelers on I-5...any new development in both the above areas could be addressed with special architectural, signage and landscaping ordinances or guidelines that would minimize negative impacts on our unique, impressive and valuable mountain viewshed. Planting new street trees along the east and west sides of Spring Hill Road from the northern base of Spring Hill to the Abrams Lake Road interstate interchange was suggested years ago to help 'naturalize', soften and mitigate the appearance of any new developments here. This is a project the City could initiate before or whenever new infrastructure or development happens in this area.

Q22 - How would you describe the City of Mt. Shasta to someone who has not visited the area before?

How would you describe the City of Mt. Shasta to someone who has not visited...

A small, attractive town at the foot of majestic Mt Shasta, with clear mountain lakes ready to swim in!

A nice mountain town surrounded by outstanding natural beauty, resources and recreational opportunities.

Amazing place to have fun outside, but could use more development. And food options.

Friendly, quaint, with great access to hiking and outdoor adventure opportunities!

Outdoor recreation paradise nestled in a gorgeous, landscape. Diverse population (for a rural, western town) with a big, new age contingent.

A wanna-be-recreational town that can't quite make it, but is a nice place to live, as long as you don't have to make a living!

A town that has potential, but its citizens seem to not be able to agree on progress. And, I firmly believe progress is needed. Look at Sisters, Oregon!

Astounding beauty nature, great outdoors, great forest service. Old mentality local people, no progressive movement, stagnation in the city life, "small" life.

If you like outdoor activities such as skiing, hiking, fishing, etc. this is a good place. For the most part the people here are friendly and helpful. We seem to have good schools but it's difficult to support a family or find an affordable place to live.

A small town surrounded by natural beauty and featuring wonderful citizens.

Beautiful mountain, green, 4 distinct seasons, lots of new age residents

Small city with lots of potential! No good restaurants due to greedy landlords, limited recycling (not progressive like Ashland), upcoming arts program , great water, community support

Small, comfortable, friendly, affordable

A charming small town at the base of beautiful Mt. Shasta with unlimited recreation activities at our fingertips.

Beautiful, small town atmosphere, welcoming. Amazing access to natural beauty, mountains, forests, rivers, lakes, trails, camping, skiing in winter. Delightful local shops. Easy to navigate by bike and on foot. Friendly, helpful residents. Great health food store (Berryvale). Farmer's Market in summer. I tell people I live in Paradise (except this summer with all the smoke).

Its a village at the base of Mt. Shasta that retains a small local atmosphere with recreation year round: biking, hiking, boating, camping, ski/snowboarding, back country and mountain climbing

One of America's best small mountain towns.

The city is small and quaint. There are a few restaurants and coffee shops. There are cute places to stay in town and it has amazing crystal shops. The mountain is magical and the hiking and trails on the mountain are beautiful.

Beautiful with clean air and spring water coming out of the tap! An outdoor junkie's wonderland.

Gateway to the outdoors, interesting shops, clean and safe, friendly people

Beautiful small town in Northern California that is known for pristine nature and its spiritual reputation which attracts visitors from all over the world

unique

Beautiful town at the base of a majestic mountain with abundant outdoor recreation opportunities, good schools and a strong community.

Beautiful, good water, quiet, friendly people, embarrassing amount of new-age schlock with few good restaurants or stores, a place that attracts spiritual seekers that aren't very grounded. We have a reputation for being very "woo woo". Not a very classy place, but it's easy to get into natural places. I guess that's the trade-off?

Peaceful retirement community with not a lot of commerce. Clean air and water, diverse eco system, existential community

smoky, unfriendly

A beautiful, human scale community perched at the top of the watershed with easy access to trails, rivers, lakes and wilderness. Family friendly and safe, Mt. Shasta is a great place to raise kids.

Sweet mountain town and community, surrounded by mountains, lakes, rivers and Forrest. Open minded, diverse viewpoints, tolerant of differences, almost anything goes there. Vibrant community for a small town. Lots of musicians and artists.

A very beautiful place, small town, lots of hippies, very peaceful.

Mt. Shasta is a funky place where anyone can fit in. There is a creative spirit in the people who live here. It's a safe community where kids can still be kids and neighbors talk to each other. The natural beauty of the area makes locals feel blessed to live in a place most people want to vacation.

A liberal mecca

Mt. Shasta is a magnificently beautiful town with a quaint atmosphere and an expansive uplifting focus. The mountain dominates the horizon and invites people to sit and enjoy the view. The town thrives on tourists who enjoy the many hiking trails and majestic lakes. It is a place where your heart can open and you'll feel the presence of Nature enriching your life.

A great place to visit in all seasons. A great place to stay to have access to many different recreational opportunities.

If you love to be outside and love hiking and biking, it's the place to be. Come prepared to keep yourself busy, as there isn't much to do downtown and not a lot in the way of places to shop. Do some research to find places to camp and hike.

Small town with gorgeous views but 'fire season' air can be difficult to breathe.

It used to be awesome

Smoky! Ha ha. Clean water and lots of places to be alone and places to meet people, too. Beautiful mountain of course. Dark skies and beautiful stars and alpine flowers The outdoors is easy to access

The natural beauty is magnificent. This place has all you need to live a healthy and productive life, connected to nature, earth and lots of wonderful people.

That there is really nothing, besides this amazing mountain. We have great crystal stores, and a place like Berryvale. We have an amazing mountain to climb, ski and be/meditate. The mountain IS Mount Shasta. Otherwise I would not be here.

A liberal island in a sea of red. Beautiful, but threatened.

I tell that they should come to experience the energy of the mountain, but the city its self, is tiny, run-down and lacks any decent amenities they would find elsewhere. I tell them not to expect Sedona, or Aspen, or Jackson Hole, or any other resort town quality.

A paradise "Where heaven and earth meet."

Beautiful, powerful, and very peaceful. You will always meet who you need to meet and have wonderful syconicities unfold. It has great things and horrible things happening it is definitely a balancing act.

it's the frontier, a hidden gem of pristine wilderness, the headwaters of the Sacramento River, rural mountain town of 3,300, next to the railroad and the I5 corridor, with talented local musicians, artists, and crafters. A great place to spend the 4th of July.

Mt. Shasta is a charming town filled with friendly people and endless outdoor recreation. We love the rivers and lakes in the summer and skiing/snowboarding in the winter. There are only a few restaurant options, however.

I don't describe it to many people because I like the town being a hidden gem that flies under the radar. I don't want the world knowing about this beautiful place because I fear more people will come and ruin it. However, when I describe Shasta to family members I say words like "pristine, peaceful, tight-knit community"

Before I started attending city council meetings I would have said it is a great place to live. But since attending I am fearful and discouraged from the lack of leadership to protect our values, health, and since of common community.

quaint small town, amazing views to surrounding mountains, great access to lakes and hiking, most scenic area for road bike, riding, great starting and ending point for rides.

I have use the phrase "The last National park with no gates or borders". I have lived and worked in Yosemite National Park for five years, and this place is so fun! So many activities, good schools, great people, fresh air clean water, quality food available at the stores, freeway access and still small town friendly. I could go on, and on.

Visually stunning, small town coziness, very friendly, welcoming to alternative beliefs, liberal, artsy, spiritual, and great outdoor activites

Nice, beautiful, and friendly

A great place to raise a family where all family members find it more compelling to be enjoying the out of doors than to be inside with their electronic devices. The City is a Gateway to spectacular Mount Shasta to the east and a stepping stone to the Eddy Mountains and beyond to the west.

A community in love with the nature around it

Amazing; you have to visit.

Having traveled all over the US in the past, I would recommend this town as the only one I ever found to be a hub surrounded by the impressively diverse features of wilderness, semi-wilderness, high mountain lakes, waterfalls, stunning geological formations (Castle Craigs), and the ultimate experience of nature, Mount Shasta. Here we have 4 seasons, access to many spiritual systems, a rare rural hospital...on and on

Beautiful in all seasons of the year!

A small mountain community with rich roots in the timber industry at the base of majestic Mt. Shasta

Small mountain town'; part conscious' large part unconscious.

I describe Mt. Shasta as a small town in a beautiful setting where there are many way to get out and enjoy nature. It is also a very hard place to live if you don't have a good job and there aren't many good jobs.

Backward town, dwindling away. Lovely setting and great access to beautiful outdoors. No public transport. If you can't drive, don't move here.

A beautiful mountain town that has access to all types of outdoor activities, good welcoming people. We have food options, I wouldn't say great options.

Panoramic nature in every direction. Ideal for the sports enthusiast, photographer, or anyone who needs to re-charge their spirits.

Mt. Shasta is a great base for you to explore the recreation opportunities of the mountains of Northern California. Retirement facilities are available but do not expect any help from the City to explore the region or even reach this City. This is a totally auto dependant City. Amtrak and Greyhound pass through Mt Shasta but do not stop. It wants to be known as a "Trail City" but no regional or interregional trails pass through the city and the City is making no effort to develop them.

Changing

Beautiful, quaint, many wonderful places place to visit.

the city itself is run down, does not have any healthy food to eat, there is nothing to do (except sit in a bar or go to a movie). Art, entertainment and a local market is lacking. The skills to create a thriving town seem to be absent. However, the mountain and natural areas are pristine, super special, and an extraordinary wonder to behold.

Spiritual capitol of the western hemisphere.

Mt Shasta is an awesome. huge mountain with a surrounding environment full of natural forest and meadow beauty. There are many sacred sites to visit, great hiking trails, rivers, lakes, and a higher vibration than anywhere else around, supportive to your physical and spiritual evolution.

Small tight knit community of eccentric and loving people, who value their independence and protect their natural resources.

A small town at the foot of a beautiful inspiring Mountain, where the water and air are crystal pure, surrounded by magnificent pristine natural areas, a place conducive to health and wellbeing.

It is a beautiful small town with caring, friendly people. We treasure our pristine natural environment, and have opportunities for people to enjoy the outdoors in a variety of ways. We take our role of stewardship and protection of the beauty and serenity of nature seriously, and encourage our visitors to do the same.

Poor and dilapidated, unsophisticated, not diverse, many alcohol and drug addicts among its residents based on the local bar and street scene, uneducated, retired, older population resistant to change, longtime residents resistant to Bay Area transplants and ideas, fearful of development and new ideas, longtime landlords of commercial real estate control the look and to some extent, the commerce of the city; BUT located in one of the most beautiful natural locations on earth with incredible potential located on the I-5 corridor, railroad access, Pacific Crest Trail access, etc.

Friendly, welcoming community. A Mecca for artists, photographers and nature lovers. Quiet, peaceful, relaxed village with pristine water and air, unmatched hiking, walking and sports opportunities

Magical

It is one of the last 'small mountain towns' in the US.

An area you don't need to see GO HOME

Small, unhurried mountain town with low crime-rate, clean air and water, with lots of recreational opportunities.

It's a hodge podge, eclectic community of individuals that make it a unique place to live and provides a lot of entertainment.

A beautiful small mountain town with a vibrant community, surrounded by natural pristine beauty.

Full of potential with its natural beauty but held down by lack of vision and the greed of city planners who don't want competition! We need to encourage and support healthy competition! Great that you don't want chain stores, but when there are NO stores because of that, something is very wrong! We should not have to drive an hour for everything we need! Let's get the right kind of businesses in here and fast before the town completely dies!

Beautiful and wonderful place to live. Close to the lakes and great hiking trails.

Beautiful with lots of outdoor activities. However, the people can be a bit kooky. For example, when I moved here there was the Vet's club, the oldest bar in Siskiyou Co. and then right next door was The Light of Love Juice Bar. That kind of says it all.

One of the most beautiful, peaceful, powerful places on earth. There are no restaurants to speak of or entertainment. Please visit us anyway, there are a few restaurants in neighboring towns. The entire vacation experience is important to most travelers and families. We don't need game rooms however a real effort to provide healthy delicious food and fun activities during all 4 seasons and for all kinds of people would be great.

Sweet and an alpine village. A place where you can rest and recreate. A wonderful place to live where we have amazing non-profits and so many volunteers who keep the town fixed up, cleaned up and get trails built for our future. We are also a town that is struggling to change with the times and understand the value of what we have to share with visitors. Some have a hard time valuing things we can't put a price on.

It's small town living but that's what makes it so special. Beautiful and kind people with a sense of community, all set in a magical, natural environment.

A place of great beauty surrounded by unspoiled Nature; a wonderful community of highly educated and concerned citizens; at the foot of an iconic mountain; a place where I experience a real sense of community and loving relationships; good weather and 4 delightful seasons;

A very small mountain town that's perfect for outdoor recreation

yuppy and over-priced

A Norman Rockwell Town. Mom and pop stores. Friendly, civil community. Incredible natural beauty. The highest food and gas costs, same tax and lowest wages. Clean drinking water and produce from CA Valley. We are on I5 but in the middle of wilderness, so lucky!

Small town with mountain living.

A beautiful place to visit, but real estate is outrageous as is rent, jobs are here but low paying. Just look at our school enrollment people would love to raise their children here but it takes (2) parents working just to get by.

A Beautiful Location with endless potential that is never realized due to a small group of people who protest everything and everyone making it undesirable to try to create any revenue and sustain an economy

I always apologize that there is no decent organic, vegan food and tell them that this place is not about the town but the nature that surrounds it. I tell them summer is the best time to be here to camp, hike, and swim.

Picturesque

Beautiful, a little quiet. Good place to be if you are a kid or over 40

We are not "that" Californian

magical

An oasis of mountains, lakes where it is possible to coexist with both progressive and fairly conservative outlooks.

Small town with a super vibe.

It is absolutely beautiful. You should come see it for yourself.

fun town, great schools but tons of homeless, beautiful country!

A town with great potential

great place to live

Beautiful nature and kooky people

Beautiful place and mellow people

A veritable cornucopia of diversity

It is the greatest place on earth.

Beautiful outdoor and family friendly areas

Small, quiet town. Not a lot going on. Unfortunately, and the drug situation is getting worse.

Beautiful, original, friendly, fun (hiking and lakes)

The mountain is my home. It is a magnetic place. Here, we have all types. We have big-city retirees. We also have classic American country boys, religious foundations, and as far as I can tell. Everyone is welcome.

It is a beautiful, quiet, sleepy town nestled next to a Titan of a mountain. The ecological diversity is world renown and the opportunities for hiking, swimming, climbing, camping are out of this world. It is such a lovely place to live.

Beautiful small town near many outdoor activities, filled with people who care about it.

Great outdoor recreation, very friendly city, poor paying especially to its police department. Scared to change. Older individuals running around and don't want any changes. Allowing silly people to yell at meetings and show their disrespect to the elected officials and a dying downtown.

A mountain village with some architecturally interesting structures that has had a great deal of difficulty recovering from the loss of its lumber mill some thirty years ago. The economy appears to be fairly sluggish except in times of tourist rushes, such as during the summer. Natural wonders, however, abound in and around the city within very short distances. The city has some interesting shops and good restaurants.

Beautiful, small town life! Close to nature and fun. Nicely preserved!

Mt. Shasta is unique, artsy and spiritual with conservative undertones

a quaint, safe, welcoming community featuring clean air, pure water and a gateway to the scenic shasta trinity forests.

A hidden gem with clean air, the best water in the world, and friendly, helpful people.

Magical land- where heaven meets earth! The glorious mountain, the pristine lakes and streams, the forests... all are so healing and uplifting. The community is warm and inviting and there are always classes, events, workshops and retreats to attend, even in the dead of winter!

Small town atmosphere nestled in natural beauty, with fresh air and clean water under the gaze of a mountain. The magic of this place reveals itself to those who are patient and respectful... But it isn't cheap to live here, so be prepared to work your butt off to make it happen :)

Come enjoy while you can? The glorious woods, lakes, trail, mountain, the wildlife. Enjoy the lovely people who live here. We're low on restaurants, but we have a few good ones left.

Small but endearing, slightly economically challenged, politically diverse stunning natural setting too quiet in winter. tons of potential. Clean air and water.

boring. come here to hang out outside, get your groceries in weed and dine out in dunsmuir.

It's a cute little town to stop in on the way to somewhere else.

A beautiful town where life is relatively simple, which can be a good or a bad thing...it is best to have an independent income, self sufficiency and be someone who likes to go outside!

There are 10 crystal shops and no good restaurants.

Beautiful small town with a community who looks after one another. No recycling to reduce unnecessary garbage in the landfill. Large amount of artist and events to celebrate the artist. Few fast food restaurants, but unfortunately not enough good diverse restaurants. A lot of new age shops. Lots of outdoor activities.

Beautiful but unless you enjoy the out of doors, there is nothing here for you. Career jobs are scarce and wages are low but housing prices are high and there are no rentals. Businesses are closing except the crystal shops and dispensaries. Restaurant options are very limited and you have to drive to Yreka or Redding to access Wal-Mart, Costco or in-store shopping. Summers have reasonable temperatures and winters are very cold, windy, icy and snowy. Spring and fall are pretty but usually shorter in duration.

We have no good restaurants so bring your own food, the lodging is ok, but expensive, the lake is fished out. There is not much for shopping, you go to Redding or Medford most things including food. Bears and mt lions are getting super common, and coming closer every year. Don't come on the 4th because there's enough people on the 4th...as a local I hate it! If you want to hunt, well that's being shut down year by year. There's no night life no clubs no quality music and venues. The stores down town are all pretty similar. But we have 16 tesla charger stations?!?!...today I actually saw 1 car charging!

Beautiful alpine town at the base of a majestic volcano. A town which feels bigger than its size and is far more culturally diverse than other towns of this size.

A place with an interesting history that offers an abundance of recreational opportunities...has a small town feel at the base of an amazing mountain where the people are friendly and welcoming.

Attractive small town in a beautiful location with lots of things to do in it and nearby.

Great Mountain, beat water, friendly folks, a bit conservative,mellow.

Great location, climate, and access to recreational activities.

