Mt. Shasta Downtown Enhancement Advisory Committee Regular Meeting Agenda

Wednesday, March 24, 2021; 8:30 a.m.

Please note that this meeting is being agendized to allow Committee Members, Staff, and the public to participate in this meeting via ZOOM, pursuant to the Governor's Executive Order N-29-20. Members of the public may remotely listen to and participate in the meeting via the information below:

Please click the link below to join the meeting: https://us02web.zoom.us/j/88369708939
Or Telephone:

+1 346 248 7799 or +1 408 638 0968 or +1 669 900 6833 or +1 253 215 8782

"Our mission is to maintain the character of our "small town" community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence."

Item

- 1. Call to Order and Roll Call
- 2. Consent Agenda: None
- 3. Committee Selection of Chair, Vice Chair, and Secretary
- **4.** Review, discuss and prioritize the DEAC pending agenda items:
 - a. Parking Lot (joint project with Beautification).
 - b. Store Fronts (Façade) Project (status, next steps)
 - c. City Sign Project (status, next steps)
 - d. Water Fountain (Status)
 - e. Power Box Art (Status)
 - f. Town Meeting Priorities and Review
 - g. Beautification Liaison
 - h. What is the Chamber's role in 2021?
- 5. New Committee Member Recruitment

The Committee will discuss strategy for recruiting additional committee members.

6. Siskiyou Revitalization Network

The Committee will discuss the Siskiyou Revitalization Network and possible representation.

7. Future Agenda Items

The Committee will develop a list of items for discussion at future meetings.

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8. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

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