

Webinar Question and Answer

December 16, 2020

There was an error with the recording of the Informational Webinar resulting in a loss of the questions presented during the webinar. Below are the notes that were saved. If there is a question missing or additional questions, please email the question to jlucchesi@mtshastaca.gov

- **Has the City developed online engagement platform before?**
The City has not used online engagement platform well for previous and current planning projects. The Planning Department does utilize social media for announcement but has not utilized for public engagement.
- **Has online engagement been successful for the City in the past?**
The City has not engaged online well for previous projects. The Mt. Shasta Parks District is updating the Parks Master Plan and has had some success with online engagement. The general public of the City Mt. Shasta does participate well for in person events. Prior to COVID the City has hosted a number of walking audits, charettes, and small group engagement and had good turnout.
- **What types of engagement have gone well for the City? What are some challenges?**
Active types of engagement like walking audits, site visits, and activity based engagement work well with the Mt. Shasta public. The City has conducted surveys in the past with moderate success. Some of the challenges have been online engagement during COVID. The residents of Mt. Shasta are mainly over the age of 65 years old and have some digital gap issues that must be taken into account when conducting online engagement. The City is also considered disadvantaged with a median income of approximately \$34,000 a years which is 51% lower than the state of California median income. Disadvantaged communities do struggle with public engagement due to limited personal time due to multiple jobs, lack of childcare, and lack of equipment to effectively utilize the internet for online events.
- **Would the City be open to COVID conscious in-person engagement?**
The City would be open to public engagement in person as long as it follows COVID regulations. Small groups or interactive engagement opportunities are preferred to online.
- **Who are the City's on-call consultants that may be involved in the project?**
The City has two primary on call consultants. PACE Engineering in Redding, CA is the City's Engineering contractor. PACE will be brought in periodically for input but will not actively participate in the study. TRC Solutions, Inc is the City's on-call environmental and planning consultant. TRC Solutions will assist the chosen transportation firm/consultant with GHG benchmarking for the transportation sector. There may be funding for a community wide GHG study as part of another planning project, but we only anticipate transportation GHG benchmarking with the transportation study. We estimate no more than \$5k allocated to the GHG portion of the study but will be determined with the chosen consultant and TRC coordination.
- **What traffic data is available?**

The City has not continually conducted traffic counts since the 2009 Trails Master Planning process. We do have traffic analysis for specific projects in CEQA documents and for the last road project ; Ream Avenue Reconstruction. The Police Department does conduct speed surveys of the City periodically and that information is available.

There have been periodic parking surveys of the downtown. The last parking survey was conducted in 2014/2015.

- **Is the City recording the names and firms participating in the webinar?**

No, the City did not intend to record the names and firms in the informational webinar due to the webinar not being required for the final proposal submission.

- **Can the City create a list of the interested consultants for other consultants to contact them to partner on a proposal?**

The City did not intend to share a list of interested consultants, but if consultants would like to share their information they can email jlucchesi@mtshastaca.gov with contact information.

- **Does the City have a list of hazards that they would like to use for transportation route hazard vulnerability or would the consultant need to create the list of possible hazards?**

The City completed a Local Hazard Mitigation Plan (LHMP) with an updated list of hazards. The LHMP can be provided for consultant review. The LHMP can be accessed here: https://mtshastaca.gov/wp-content/uploads/2020/06/SiskiyouCoHMP_Vol.2_StateSubmittal-Review-2018-update-to-FEMA-19.pdf

(Mt. Shasta's Annex begins on page 57)