

## Mt. Shasta Downtown Enhancement Advisory Committee Special Meeting Agenda

City Hall Conference Area  
305 North Mt. Shasta Blvd. and  
9 Laurel Tree Lane, Irvine, CA  
Wednesday, January 22, 2020; 8:30 AM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
<p>3. Public Comment</p> <p>Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction.</p> <p>The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another.</p> <p>If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.</p>
4. Staff & Member Comments
5. Consent Agenda: a. Special Meeting Minutes November 13, 2019
6. Discussion and Possible Action: Mt. Shasta Shuttle Project
7. Discussion and Possible Action: Water Bottle Filling Stations

<p><b>8. Discussion and Possible Action: Power Box Painting Program</b></p>
<p><b>9. Discussion and Possible Action: Art Walk</b></p>
<p><b>10. Winter Magic Recap</b></p>
<p><b>11. Discussion: Committee Spending</b> During the Winter Magic preparations, committee members were purchasing items from businesses and having it charged to the City. Only City employees should be having items charged to the City. Committee members can purchase and request reimbursement (as long as expenditures are approved) or they should work through an employee.</p>
<p><b>10. Future Agenda Items – These are tentative items to review in the upcoming meetings</b></p> <ul style="list-style-type: none"><li>a. Discussion and Possible Action on Commercial Building Facade Improvement Program: Greg Messer – TBD</li><li>b. Discussion and Possible Action: Power Box Painting Program</li><li>c. Discussion and Possible Action: Parker Plaza Community Events – TBD</li><li>d. Art Walk</li><li>e. DEAC Input to Beautification for Castle &amp; Chestnut</li><li>f. Community Entrance Sign</li></ul>
<p><b>11. Adjourn</b></p> <p>Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.</p> <p>The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.</p>

## Downtown Enhancement Advisory Committee Special Meeting Minutes

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.  
Wednesday, November 13, 2019, 8:30 a.m.

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

### STANDING AGENDA ITEMS

<b>1. Call to Order:</b> Meeting was called to order at 8:36 a.m. by Chair Haugen.
<b>2. Roll Call:</b> Present: Haugen, Stearns, Messer, Fielder. Watkins arrived at 8:58 pm. Absent: None
<b>3. Public Comment:</b> <u>Barbara Wagner</u> – Comments regarding downtown water bottle filling stations.
<b>4. Staff and Member Comments:</b> <u>Bruce Pope, City Manager</u> – Comments regarding power box painting. <u>Greg Messer</u> – Comments regarding façade improvement cost estimates, still in progress.
<b>5. Consent Agenda:</b> Special Meeting Minutes: October 30, 2019 Motion to approve by Stearns, second by Fielder. AYES: Haugen, Stearns, Fielder NOES: None ABSENT: Watkins ABSTAIN: Messer
<b>6. Discussion and Possible Action: Winter Magic</b> <u>Sandra Haugen</u> – Update on progress of Winter Magic event. <u>Jamie Wright</u> – Comments regarding change in process from past events. Committee discussion. <u>John Kennedy, Sr.</u> – Comments in opposition to fees. Discussion regarding policies surrounding special events, coordination with Chamber.
<b>7. Discussion and Possible Action: Mt. Shasta Area Shuttles</b> <u>Tim Stearns</u> – Comments regarding the Shuttle becoming a private project. <u>John Kennedy, Sr.</u> – Review of shuttle project as a private enterprise. Review of shuttles to be purchased, insurance, permits needed. <u>Committee discussion.</u>

**8. Future Agenda Items:**

- a. Discussion and Possible Action on Commercial Building Facade Improvement Program: Greg Messer – TBD
- b. Discussion and Possible Action: Power Box Painting Program
- c. Discussion and Possible Action: Parker Plaza Community Events – TBD
- d. Art Walk
- e. DEAC Input to Beautification for Castle & Chestnut
- f. Community Entrance Sign

**9. Adjourn:** 9:13 a.m.