

Mt. Shasta Beautification Committee Regular Meeting Agenda

Conference Room above the Police Station
303 N. Mt. Shasta Blvd. Mt. Shasta, California 2019
Wednesday, September 11, 2019
4 PM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
3. Special Presentations & Announcements
4. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.
5. Meeting Recess
6. Staff & Member Comments a. Bear mural project b. Update Beautification Budget
7. Discussion and Possible Action: Presentation by John Adamson re: Potential Blight ordinance
8. Discussion and Possible Action: Update on Fall Banners
9. Discussion and Possible Action: Review of Plaza outreach Data
10. Discussion and Possible Action: Review volunteer email list and amend
11. Discussion and possible Action: Presentation by Greg Messer re: Mt. Shasta Blvd.

12. Future Agenda Items:

- a. Potential for Christmas lights in Planters, Parker plaza Christmas decorations
- b. Future of Landscapes at Chestnut Street island and nearby bench site
- c. Future of Castle street view scope site.

13. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

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MT. SHASTA BEAUTIFICATION MEETING MINUTES
303 MT. SHASTA BLVD. MT. SHASTA, CA
POLICE STATION MEETING ROOM
AUGUST 14, 2019

Call to Order - 4:05

Members Present- Lorie, Terez, Brenna, Nancy

Members Absent - Penny, Lynn

Public Comments -

Greg Messer, representing DEAC:

- He suggested we review the ideas and documents online by Roger Brooks, a town planning expert: <https://www.rogerbrooksinternational.com/>
- DEAC will paint the power boxes at Parker Plaza
- The Downtown Building Façade evaluation is finished, he will share the results with us at the next meeting.
- He outlined some of the sidewalk and paver problems downtown, especially the 400 block.
- DEAC will be holding another Rethink MT. Shasta meeting this fall, date TBA.
- DEAC is thinking of doing the Art Walk again.

Staff and Member Comments:

Bruce Pope, City Manager:

- He informed the Committee that the Spruce tree in front of the Police Station will be removed because it is dying. He asked the Committee to decide whether we should replace it with another conifer tree or move the tree that is normally decorated for the winter holiday season to Parker Plaza. After some discussion, the issue will be placed on the agenda for September's meeting.

Nancy:

- Called attention to the ongoing railing hazard in front of the YAK building. Bruce Pope said he would look into the problem and get it resolved.

Lorie:

- Discussed the Bear Mural Project. We are looking for a public space for a privately funded bear mural. The Chamber of Commerce building may be replaced so we need another option. Lorie will contact Juliana and Kim Solga to determine a location and permitting requirements. The front of the Fire Station or the side of the fire station building next to the Chamber office were discussed as possible locations. We need to find a location soon in order to have Kim paint it this fall.
- The review of the volunteer mailing list will

Minutes: The July 10, 2019 meeting minutes were approved. (Nancy/Brenna)

Item #9 on the Agenda: Volunteer Work Dates for September and October - The committee approved the following workdays to begin at 9 a.m.:

- 9/7 - South Entrance
- 9/21 - Lake Street medians
- 10/26 - Downtown planters
- 11/2 - back update for inclement weather

Item #10 on the Agenda: Update on Fall Banners - With incorporating the suggested corrects with the banner lettering, the banners were reviewed and approved. Lorie will check with Juliana to see if they can be purchased and installed by Labor Day

Item #11 on the Agenda: Parker Plaza Event Results - placed on September agenda

Item #12 on the Agenda: Beautification Budget - the following budget was approved (Nancy/Terez):

- City Hall Plaza - \$100
- Lake Street Medians - \$750
- South Mt. Shasta Entrance - \$400
- Washington Street Triangle - \$50
- North Mt. Shasta Triangle \$200
- Downtown Planters - \$300

Item #12 on the Agenda: Municipal trashcan and planters plan: - placed on September agenda

Meeting adjourned 5:45.

Submitted by Board Member Nancy Van Susteren