

MT. SHASTA BEAUTIFICATION MEETING MINUTES

Mt. Shasta Police Department

303 N. Mt. Shasta Blvd., Mt. Shasta, CA.

July 11, 2018

Approved as Submitted

Call to Order - 4:00

Members Present - Lorie Nancy, Terez, Penny, and Leslie. Neal is absent. Staff - Julianna.
Guest - Pam N.

Public Comments - Banners are up on light posts, and sidewalk planters are installed. Pam complimented the planters, pole banners, and the Pacific Trail City street banner. Pam went to DEAC's meeting but they didn't have a quorum. DEAC is trying to get the Tattoo business to move forward on a mural. Pam mentioned that Kim, the artist for the bear motif murals, talked at the Counsel meeting about her mural proposal. The Banner Policy past voting, however the mural ordinance/review remains undecided. BC will discuss updates at next meeting. Nancy will talk to Kim and keep her updated. Terez asked about the solar panel for the Central median monument. It was unknown how well it is lighting the median. Nancy suggests submitting a pictures and article to the newspaper about the new banners and planters. Julianna will craft an article and forward the pictures to the Herald. Nancy will send pictures. Nancy asked if BC can have a booth to sell t-shirts at the Trail Town event. Julianna will check if a booth is feasible on July 21.

Lynn Linbarger has applied to join BC.

Minutes - Motion to approved May 9th minutes - approved (Nancy/ Terez) Julianna will let Kathryn W. know.

Item # 7 on the Agenda - Farmer's Market Info. Table - BC wants an information table at Farmer's Market, Monday Aug 13. and Sept 17 - seeking input for Centennial Park. BC would need a canopy and questionnaire forms to handout. Lorie will check to confirm dates and time.

Item # 8 on the Agenda - Water Sparing Pots, Planters, Banners - So far the planters are doing well. Dave at Public Works is watering Tues and Friday. Pam noted the planters stay cool on the sides. BC hopes additional planters can eventually be added in the future on S. Mt Shasta Blvd. Julianna suggests canvassing business's about funding planters and more banners. BC discussed the seasonal rotation of banners. BC seeks ideas for funding the seasonal banners and

more planters. Planters cost about \$218/each + planting materials. Banners cost about \$50/ each. Consider asking tourists for funding. BC will consider merging with the Chamber to sell the decorative nylon snowflake banners to the public for fundraising. Penny crafted a good slogan for a fundraising campaign flyer - "Planters, and banners, and bears, oh my".

DEAC remains in charge of painting the cement planters on Castle St. Julianna will bring the planters and the fountain up to DEAC members. The hanging baskets are on hold until there is a permanent solution for the light pole arms.

Item # 9 on the Agenda - BC t-shirts - BC discussed selling the t-shirts held in inventory. It is now confirmed the shirts were bought privately so BC can sell them for fundraising. Terez offered to sell them at Native Grounds. Nancy has a mannequin she'll loan for a display.

Item # 11 on the Agenda - Beautification of Chestnut Street - Tree health was discussed. BC will continue to find solutions, ie. can we saw a hole in the sidewalk for new trees? Should trees be flowering pear to mimic Mt. Shasta Blvd.? BC will discuss further.

Closing comments: No work dates until Sept. BC members recommend laying bark/mulch on the 1st Sept work date.

Lorie asked if BC meeting for August be moved to Wednesday 15th. Members agreed.

Adjourned - 5:35 - Post meeting Lorie, Leslie, Nancy, and Pam walked Chestnut Street for ideas.