

MT. SHASTA BEAUTIFICATION REGULAR MEETING MINUTES

Mt. Shasta Police Department
303 N. Mt. Shasta Blvd., Mt. Shasta, CA.
August 15, 2018

Call to Order- 4:00

Members Present - Nancy, Lorie, Lynn, Neal, and Leslie. Absent -Terez and Penny. Staff - Julianna

Special Announcements - none

Public Comments - The display board for proposals at Centennial Park were shown. The plan will go to a Planning Meeting in the future. Julianna is applying for a river parkway grant. The design plan will be put on Facebook for more input and then reviewed on next BC agenda. The group suggested the proposed plan be shown at the Farmers Market. To meet grant requirements solicitation to the community may be required. If the City gets a grant they would hire a design consultant for the final concepts.

The group was reminded to RSVP ahead of meetings to Katherine W know so we guarantee a quorum. Nancy noted two plants dead under the City thermometer and near the Bistro are dead. Lorie will let Terez know so they can be replaced. Members suggested flowering fall plants - mums or perennial asters would be a good choice. Soil levels in some planters need adjusting.

Minutes - Past minutes can't be approved without a quorum of the 4 participating attendees.

Item #8 & #9 on the Agenda - Trail Event - Lynn, Lorie, Terez, and Nancy staffed the table to promote funding for street banners, more planters, and to announce BC's projects. In the future such events need a sandwich board display and handouts with contact info. for BC. Julianna will help with a newspaper article showing volunteers who helped with BC's projects. Members suggested possibly offering cookies/snacks at the table but Julianna said no food items per City rules. Julianna suggested take-away favors like "bee-bombs" packets with germinating seed clusters, or seed paper could be suggestive of BC's role. Seeds could be indigenous to our area. Future agenda item to discuss.

Item #10 on the Agenda - Future Fall Banners - Cycles for seasonal banners being determined. The 4th of July banners resulted in several broken lamppost arms. Replacement is being worked out. Banners need a wider sleeve. Members discussed fall banners. BC is looking for submissions from an artist. BC will set some theme parameters. Nancy suggests a Sept. to Nov. time frame for fall banners. BC to spend this year searching for an artist, the design, and then do a promotion to fund for 2019. BC wants Mountain Runners involvement in future concepts as they are an important part of the City's promotions. Members briefly discussed the hope of future

light posts on Chestnut St. Julianna said there might be State funding for safety and conservation with city lighting installations.

Members brainstormed possible 2019 fall banner ideas. Members suggested a design featuring the mountain with a lenticular cloud. Concepts are open for more discussion. Funds allow for \$750 as a design fee for 2 banner designs. Nancy proposed a motion to request banner design, Leslie seconded. Approved.

Julianna will send out an email summarizing the decision and have an announcement posted in the newspaper. The deadline for submissions - October 31st. BC will need funding from their budget. Lorie will need a mock-up of our budget and then will contact Mountain Runners.

Item #11 on the Agenda - Street planters - City will be replacing the dead plants. Lorie will send Rod and Dave a reminder email. Nancy motioned that replacements be fall-color plants. Lynn seconded. BC needs a budget update as to their remaining funds. Julianna will ask about Rod's plan for removal and storage of the planters during the winter. The storage will kill the plants but the planters risk damage if left in place during snow removal. Nancy motioned BC have two evening teams of members ready after Labor Day to install fall flowers. Full approval by all BC members present.

Item # 12 on the Agenda - Fundraising outreach to community - Donation centers are at the library, the City office lobby, the chamber, and the museum. BC has T-shirts for purchase at Native Grounds. Jim M. continues to campaign chamber members for funds. Lorie suggested defining BC's focus as the street lamppost banner funding. Lorie or Nancy will attend a future Chamber meeting if needed to coordinate efforts.

Item # 13 on the Agenda - Fall work dates are Sept. 8 & 22. The North median is terribly overgrown. Lorie is working to get a specific group of volunteers to take it on. BC complimented the ongoing tending by Jenny of the Washington triangle. Lorie is away for the work dates but Terez will have leadership. Work starts at 10:00.

Future Agenda - 1. Winter decorations at Parker Plaza. 2. Centennial river parkway grant. 3. Bee bombs/ hand-outs at promotion tables. 4. Public murals.

Note - Lorie makes BC's agenda 9-10 days before meetings. Send requests in advance.

Adjourned - 5:35.

