

## MT. SHASTA BEAUTIFICATION REGULAR MEETING MINUTES

Mt. Shasta Police Department

303 N. Mt. Shasta Blvd., Mt. Shasta, CA.

March 14, 2018

Call to Order - 4:05

**Members Present** - Lorie, Terez, Nancy, Leslie. Staff - Julianna and Kathy M. Guest and past member, Pam N. BC continues to seek new members to fill its vacancies.

**Special presentations** - The next City Council meeting, March 26, will discuss invasive weed removal. Julianna will ask Kathryn Wilson to distribute information once work dates are set. Public Works and volunteers typically assist with this. BC members are welcome to help.

There is also ongoing efforts by volunteers to clear trash from homeless encampments. BC members were encouraged to partner with those efforts for work parties. John Harch is leading the clean-up campaign.

**Public Comment** - Pam N. attended a Feb. 28 meeting of DEAC meeting and noted common ground with BC as to the banner efforts. Julianna will coordinate both committees when timing is right. She is working to amend the architecture/design review process, after which banner design is then submitted to the Planning Dept. The process is being modeled after Redwood City's program who's first step is a mural advisor, or artist, then City staff facilitates with business owners, then lastly to their Planning Dept. For public buildings there would be a 3-person screening committee, one of which could be a BC member. For private buildings, only an architecture/designer's input would be needed then cleared by Planning. Julianna expects to present the concept to City Council by May, and hopes to have a policy in place 30-days later. Julianna meets with Kim (artist) at the end of May on the proposed Black Bear mural project. The Black Bear project would comply with the future mural policy and involve BC on public buildings. On any private buildings, owners would comply with architecture/design review, and then the Planning Dept. BC can guide the limitations being mindful of freedom of speech.

Kathy noted that Council is reviewing policies related to Council members attending committee meetings and having undue influence upon the group. If approved this would remove Council liaisons from attending the various group meetings such as BC. Nancy and Leslie noted they find the liaisons' attendance beneficial. BC agreed to consider sending a message to Bruce to note BC's support of the continuance of a Council liaison at our meetings.

**Minutes** - Motion to approve the Feb. 14th minutes - approved. (Nancy/Terez)

**Item # 7 on the Agenda - Winter/Spring Banner campaign and ordinance** - Lorie clarified that prior banners " Heaven and earth and skiing banners", was a result of a private campaign and not under BC influence or direction. Julianna brought samples of these older banners. She also received an invoice for the future 31 lighted snowflakes so that expense can be factored into the

BC's budget. Once in stock, they will be shipped. The sample of the winter banner was delayed but Julianna expects the proof next week. If approved, the plan is for 62 winter banners. Of the older banners, BC members liked the "Heaven and Earth" banners but not the pink winter ski park banners. These will be retired. BC's hope is for 31 banners and 31 baskets for the main lamp posts. BC wants to remind Carolyn (artist) to submit an invoice for her artwork for the "Heaven and Earth" design.

**The draft ordinance** (thanks to Lorie and Nancy) for the banners was reviewed by Julianna and Rod. It will be returned to BC for final edits then goes to City Council for approval. The Science Fair members were contacted so they can schedule future banner placement. BC will be able to continue installing their seasonal and events banners. Other groups will need to coordinate installations and sign waivers with Public Works. BC will be the lead for other established banner groups like Mtn. Runners and the Science Fair. This excludes the 4th of July event due to the scale of the City involvement. Poles are under City domain.

**Storage** of any special event banners will be left to the entity not the City (seasonal banners and snowflakes) will be stored by the City pending space. It was noted that the string lights wrapped around the poles are the Chamber's installation.

**Parker Plaza installations** will be discussed in August when winter events will be planned. Julianna will keep BC informed as the banner schedule in 2018. Julianna, suggested assigning a point person assigned within BC for the banner campaigns. Further discussion on next agenda

**Item #8 - Work Dates** - Members encouraged scheduling most work dates just before the 4th of July so visitors are seeing the City at its best. June work dates should focus on the highly visible 3 City entrances. Julianna will check with Rod about remaining tree wells and planters scheduled for removal. That work is pending funding. The following work dates were recommended. Note: Lorie, Jack, and Nancy will do the Library area privately.

4/7 - Lake St. Median - meet at site - ( 10:00 - 12:00 all work dates)

4/21- Street Tree Wells - meet at Parker Plaza

5/5 - North Triangle - meet at site

5/19 - South Entrance - meet at site

6/9 - Lake St. Median - meet at site

6/23 - To be determined

9/8 - North Triangle - meet at site

9/22 - Street Tree Wells - meet at Parker Plaza

10/6 - Lake St. Median

BC noted planters are currently waiting on Public Works for painting of the cement planters. Julianna said Castle St. and Parker Plaza is a DEAC project since those are business parking lots. The group noted that though the flowering pear is the designated City tree, there are 4 alternative trees also approved. Terez noted that she agrees with the consistency of the flowering pear and it has not been an insect problems to date. BC reflected on the 2017 upsets over the removal of some of the older City trees. Ample notification of the tree removal project could have better prepared the public for the change. Lorie recalled posting a lengthy explanation about the tree

removal project on the Next Door site. She received several comments thanking her for the explanation. BC recommends that future tree removal be announced in as many sources as possible for public knowledge. Part of the City General Plan does factor in landscape elements to which BC will be asked to review. It could be helpful to provide the public with supporting reasons for the flowering pear tree replacement choice. Consider future tree selection on next agenda. Nancy noted she wants the ginkgo tree near Berryvale retained and to have a new tree installed in the Castle St. tree well where there is a dedication plaque.

**Item #9 on the Agenda - Facebook, Newsletter, Outreach**. Penny will communicate with Kathryn W about work dates to post in the City newsletter along with member vacancies on BC. Terez created a FaceBook page for BC. The group was reminded to take pictures at the various work party's to post on the page. BC will designate a person to take photos.

**Item # 11 Centennial Park** - BC's planned walk- through was postponed until the next meeting. The property is being surveyed and flagged. The picnic table was removed from the site along with trash. Potentially BC will do a special meeting and coordinate with the Trail Association on April 18th at 4:00. Julianna wants the walk-through to occur before Arbor Day, April 27th, so she knows BC's opinion as to the types of trees preferred. The City is receiving some free donated trees to honor Arbor Day. Julianna has a list of choices and the donation includes the tree and full planting. Kathy reminded BC about the area near City Park running along Mt. Shasta Blvd. This may be Union Pacific land but it has irrigation and mounding from past tree placement.

**Item # 10 on the Agenda - Hanging flower pots** - Rod may have a solution for bracing the lamp post arms. BC has approved the purchase of 12 water sparing pots but will wait to order until Rod tests the solution for the weight. The future order will allow 4 pots at the main, the south, and the north intersections. Water reservoirs should enable less intense watering. If and when the cast aluminum light poles are replaced, irrigation could be part of the design.

Lastly, Julianna shared a satellite view of City owned property around Centennial Park.

Adjourned: 5:45