

MT. SHASTA BEAUTIFICATION COMMITTEE REGULAR MEETING MINUTES

Mt. Shasta Police Dept. Meeting Room

303 N. Mt. Shasta Blvd.

Mt. Shasta, CA.

March 2, 2017

Approved as Submitted

Call to order - 4:05

Members present - Lorie, Terez, Pam, and Leslie. Absent - Penny. City Staff - Kathy M, Juliana, Bruce Pope. Visitors - Margaret Conard, Glenn, Nancy Van Susteren, Deborah Cardenas, Jessica Jorgensen

Public Comments - see below (order adjusted to accommodate guest's schedule)

Trash Pick-up Action - Item #11 on agenda - Deborah C. spoke trash pick-up as an expanded action with an "Earth Day" concept. This would include City land and surrounding areas up Everett Mem. BC favored joining this idea. Glenn discussed strategic plan to do bi-annual trash pickup in the greater Mt.S area. He shared a picture of Sisson Meadow impacted by debris and dumped clothing. Mt S Trail Assoc, also supports trash pick-up. The group hopes this effort includes Forest Service personnel. The proposed plan is to divide neighborhoods, encourage residents to call-in illegal campsites, and actively help clean their areas. Deborah had repeated trash dumped in her Gateway neighborhood and saw environmental concerns and household trash. She offered to promote and market this event and suggests a partnership list involving youth, religious groups, volunteers, and community groups. A first "Earth Day" event needs to be a success. Possible work party in April coordinated with national Science Day Walk. BC supports seeking partnership and fund raising sponsor. Glenn mentioned land disposal costs are the largest expense of the effort. Julianna noted the annual Winter debris disposal but this clothing/debris effort wouldn't fit with that purpose. Group agreed to draft a budget and then contact the Forest Service for a safety orientation. Possibly borrow Mtn. Runners' bright jersey's so volunteers are noticeable on roadways and in brush. Bruce will check if the City can help with dump fees, dumpsters, and trucks. Juliana and Glenn will dial in a progress report by April 12th and report at next BC meeting. Kathy hopes the March 27th City Council meeting can dial in the City contribution and plan toward Earth Day. Bruce and Glenn will coordinate.

Public Comments - Kathy updated BC on County-wide Revitalization efforts, spin-off from the First Impressions tours of 2016, and proposed City walking tour. Ford Family Foundation likely funding the Saturday April 29, 10:00 to 2:00 meeting at City Park. Update on April BC agenda.

BC Budget - Items # 8 & #13 on agenda - Lorie met with Muriel and drafted a generic line item budget covering the City entry sites, BC has \$8500 from 2016 toward 2017 hanging baskets. This covers new baskets, and the requested funds covers McLane watering labor. BC proposed hanging 2017 baskets June 3rd. Terez noted she and Lorie will adjust composition of

the baskets so they are better acclimatized. BC 2017 Budget submission was approved with \$5000 line item for new projects. (Holland/Neronha)

Castle St & Mt. Shasta Blvd. - Item # 10 - Julianna updated group on Public Works repairs of curbs, squaring the tree wells, wheelchair ramps, and reworking the waterfall island fountain so it is compliant for year round operation. Lorie suggests detailing Public Works tasks versus BC expenditures and labor. DEAC involvement in this area will be for mural areas. Design submissions are open to all artists with a full variety of themes considered.

Work Party Dates - Item #9 on agenda - Dates distributed by "Meet-Up" site and email blast.

April 1 - Downtown Mt S and ACE area. Castle St. prep. (post meeting change - 4/8/17)

April 15 - Lake St. median - clean-up and prep.

May 6 - North triangle (add rock to dry creek and bark)

May 3 - South entrance.

June 3 - Hang baskets

June 17 - General median clean-up.

Lorie and Terez will report to BC on April 12th with a defined materials and supplies list.

Street Banners and Arms - Item #14 on agenda - Banners - Chamber has Winter, Skier, and Summer banners. Chamber has hung banners in the past. Farmers market has discussed hanging banners. Julianna will ask where the banners are stored, and see if the Chamber & DEAC can get volunteers to hang banners ahead of basket installation. Pam suggested alternating. Julianna and Lorie will coordinate.

Minutes from Feb 8, 2017 - approved with minor corrections to names. (Holland/Neronha).

Final Commentary - Spring Hill trailhead - Lorie previously let leader, Joe Worth, that BC will help with advising his group on enhancements to the trail head. Lorie will repeat the offer. Terez did meet Joe late 2016 and assumes his group was in-active due to winter. Jacquie P, now retired BC member, was Vice chair so Lorie will follow procedure as to committee administration. Marker stone light for Lake St. median is now purchased. BC encouraged guests Jessica and Nancy to fill our vacancies.

Adjourned 5:50.

