

## MT SHASTA BEAUTIFICATION REGULAR MEETING MINUTES

Mt. Shasta Police Dept. Meeting Room

303 N. Mt. Shasta Blvd.

Mt. Shasta, CA.

April 12, 2017

Approved as Submitted

### 1. Call to order 4:03

Members present - Lorie, Terez, Penny, Pam, Leslie, and Nancy. City representatives - Juliana, Guests - Kim Solga, Glenn Harvey, and Deborah Cardenas

### **Public Comments -**

Leslie updated the BC members on the upcoming County-wide revitalization meeting scheduled for Saturday, April 29, at the City Park lodge from 10-2:00. Interested BC members can join in but RSVP's are encouraged. The gathering is to advance the discussion of enhancing visitor/tourists experiences throughout Siskiyou County by creating walking tours and informational "hot spots" of our historic sites, adventures, and points of interest. (Post BC meeting - this gathering was postponed)

Juliana noted that the large "Mt. Shasta Peak Experience" sign (near N. Mt. Shasta exit on Sousa's property) is not in compliance with CalTrans current "no billboard" policy. It can remain, but any changes would trigger its removal. BC members regret it is in disrepair and does not direct visitors correctly to the City Visitor Center.

To accommodate guests, agenda items were taken out of order.

**Agenda Item # 9** - Kim Solga, a local artist, shared her concept for a mural project. She's seeking permission and funding. She hopes to start her themed project on public buildings and expand the project over a few years. She explained the prep wall, paint, and anti graffiti coating she applies. Her goal is to start next spring. Juliana indicated that policies are in place that can expedite her murals. Kim estimates about 30 hours of time and an estimated \$2500 for 3 initial locations. Nancy asked if \$700 could fund an example mural. Kim plans on private funding. Juliana noted possible money for matching funds through the City. Juliana is the point person on the street graphics program. Kim will let Lorie and Nancy know her progress.

**Agenda Item # 11 & #15** - Glenn and Deborah spoke about upcoming Earth Day, Saturday April 22, trash pickup. Their group is encouraging neighborhood watch programs to spot and report illegal campsites. Residents should call the non-emergency police number with a siting and their group will clean up. This information is also on the groups Facebook -"Clean and Safe

Mt Shasta". The focus is on public education, reporting protocols, and speaking out if residents see debris. They hope to bring all groups together. There will be newspaper notices and volunteer training on debris removal. Deborah will further the campaign at her new store on July 4th. next to Dos Geckos.

Glen shared how extensive dumping at "The Plantation" area near Black Butte trail has closed that area. Proudly Glen and Deborah announced they negotiated a free day at the dump, Black Butte Transfer Station on Spring Hill Rd., in honor of Earth Day, so residents can clear debris.

Minutes from March 8, 2017 - Approved - ( Terez and Nancy)

**Agenda Item #8 & #12** - Lorie nominated Penny to be Vice Chair of BC. BC voted and fully agreed. BC still has one vacancy on the committee. Applications are online or with Muriel.

**Agenda Item # 14** - Juliana has been awaiting good weather to retrieve the banners from storage. The City will house them and inventory. It was asked if BC should participate in banner installation. BC hopes to coordinate the flower basket install with Mtn. Runners on June 3rd when they typically install the 4th of July banners. Julianna will meet with Justi Hansen of Mtn. Runners and chart a schedule. Juliana will update BC at May meeting.

**Agenda Item # 10** - Terez reviewed work dates on all three City entrances, and the Library. Penny will email the schedule with revised dates to BC and all known volunteers. Weather continues to cause adjustments to the original schedule.

Juliana noted Dave (Public Works) will supply safety cones for Lake St. median clean-up. Nancy noted some dead plants at Parker Plaza and concerns about excavating and soil prep for the BC's designated sites. Spring clean-up work is dependant on the number of volunteers.

**Agenda Item # 10** - Terez updated BC that Native Grounds trimmed the flowering pear trees along Mt. S. Blvd. The plan is to also clean up tree bases and install new rock. The groups discussed attractive remedies for the concrete planters damaged by cars. Julianna will consider staining and bring samples to BC's May meeting.

BC discussed the Lake St. monument solar light. Rod has ordered it and is awaiting delivery.

Further Updates - from March 27th City meeting attended by BC Chair Lorie Sanders.

- 1) Nancy Van Susteren was approved by the City on March 27th as a BC member.
- 2) Lorie presented BC actions to the City and addressed Councilman Stearns question about city awards for multi-category accommodations. BC agreed to one award covering either a distinguished volunteer or business. Lorie also addressed discussion only meeting notes, or action-only minutes.
- 3) She also noted that Councilman Stearns brought up Centennial Park, the grassy area behind Black Bear Diner. The property was just granted to the City. Julianna hopes to include the area in

a City-wide green space project. She would like a detailed, thoughtful plan. The City is considering its options.

4) Lorie is awaiting approval of the BC budget.

**Final Commentary -**

Juliana and Muriel did post winter clean up around the City Plaza. City staff will participate in the future.

BC members expressed appreciation to Juliana for all her efforts.

Nancy brought up the trench mortar (artillery) she suggests be repurposed as a planter with red Flanders poppies for Veterans Day. BC endorsed this idea.

Adjourned - 5:30.