

## Downtown Enhancement Advisory Committee Meeting Minutes

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.  
Wednesday, August 16, 2017, 8:30 a.m.  
Approved as Submitted

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

### STANDING AGENDA ITEMS

<b>1. Call to Order:</b> Chair Haugen called the meeting to order at 8:42 a.m.
<b>2. Roll Call:</b> Present: Deal, Haugen, Uttech. Stearns arrived at 8:47 a.m. Absent: None
<b>3. Special Presentations &amp; Announcements:</b> None
<b>4. Public Comment:</b> None
<b>5. Staff and Member Comments:</b> <u>Juliana Lucchesi, City Planner</u> – Comments regarding murals and the Beautification Committee. Comments regarding the parking lot below Parker Plaza. <u>Sandra Haugen, Chair</u> – Comments regarding press release for art in Parker Plaza. <u>John Uttech, Committee Member</u> – Comments regarding parking in the downtown district.
<b>6. Consent Agenda:</b> Regular Meeting Draft Minutes: June 21, 2017 <u>COMMITTEE ACTION:</u> Approve minutes as submitted
<b>7. Art Walk: Discussion and Possible Action</b> Discussion regarding Art Walk and the involvement of the Siskiyou Arts Council.
<b>8. Discussion and Possible Action: Mural Projects</b> Discussion regarding artists and mural locations. Consensus of the Committee to post a press release at colleges and high schools.
<b>9. How to Attract Amazon-Proof Businesses</b> Discussion regarding businesses that could be successful in Mt. Shasta and possible problems that are preventing businesses from establishing. Committee consensus to survey local tenants and find out what types of businesses they would like to see in town and to have the City Manager contact owners of empty storefronts and invite them to the next DEAC meeting to participate in discussion.

**10. Future Agenda Items:**

- a. Expansion of the Downtown District
- b. Discussion Regarding Sidewalks and Driveways
- c. Downtown Parking Meters
- d. Discussion Regarding a Joint Meeting with the Beautification Committee
- e. Winter Magic
- f. Art Walk Discussion and Possible Action**
- g. Discussion and Possible Action Regarding Murals**
- h. Parker Plaza Parking Lot Improvement**

**\*Items in bold were added during this meeting.**

**11. Adjourn:** 9:38 a.m.