

Downtown Enhancement Advisory Committee Meeting Minutes

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.

Wednesday, June 21, 2017, 8:30 a.m.

Approved as Submitted

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

STANDING AGENDA ITEMS

1. Call to Order: Chair Haugen called the meeting to order at 8:38 a.m.
2. Roll Call: Present: Stearns, Deal, Haugen, Uttech Absent: None
3. Special Presentations & Announcements: None
4. Public Comment: <u>Ken Ryan</u> – Comments regarding driveway improvements and grant money for the Mid-Town Trail.
5. Staff and Member Comments: <u>John Uttech</u> – Request to move July’s meeting date. Committee decision to reschedule July’s meeting to July 12. <u>Berry Deal</u> – Comments regarding empty storefronts <u>Tim Stearns</u> – Suggested as a future agenda item: How to attract Amazon-proof businesses.
6. Consent Agenda: Regular Meeting Draft Minutes: May 17, 2017 <u>COMMITTEE ACTION:</u> Approve minutes as submitted <u>MOTION:</u> Tim Stearns <u>SECOND:</u> John Uttech AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None
7. Discussion regarding utilization of Parker Plaza for musical events Committee discussion regarding art/music events at Parker Plaza. <u>COMMITTEE ACTION:</u> Committee request that the City utilize ‘Sign-Up Genius’ on the City website under the name ‘Plug In To Mt. Shasta’ for artists and musicians to reserve time at Parker Plaza and to recommend approval of the program to the City Council. <u>MOTION:</u> Tim Stearns <u>SECOND:</u> John Uttech AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None
8. Discussion regarding Art Walk events Committee discussion regarding how to involve more businesses in Art Walk events. Committee Member

<p>Berry Deal to work with her folks to re-organize. Committee Member Tim Stearns to work with Jim Mullins at the Chamber of Commerce. Item added to the July agenda for follow-up.</p>
<p>9. Discussion regarding parking tickets Committee discussion regarding the need to ticket those in the downtown that park for multiple hours. <u>Bruce Pope, City Manager</u> – Stated that he would speak with the Chief of Police regarding enforcement of the parking regulations. <u>COMMITTEE ACTION</u>: To have the City enforce 2-hour parking downtown during the summer, at a minimum. <u>MOTION</u>: John Uttech <u>SECOND</u>: Berry Deal AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None</p>
<p>10. Discussion regarding presentation to City Council July 10 Discussion regarding presentation. Committee Member Uttech to present the report to the City Council, Committee Members to email their individual responses to him prior to the Council meeting.</p>
<p>11. Discussion and possible action regarding murals Discussion regarding the mural project for the wall below Parker Plaza and future projects. <u>Jamie Wright</u> – Volunteered to begin working on the mural below Parker Plaza. <u>Juliana Lucchesi, City Planner</u> – Stated that Public Works will prep the area after the 4th of July. Discussion regarding the coordination of volunteers and Siskiyou Arts Council.</p>
<p>12. Future Agenda Items:</p> <ul style="list-style-type: none">a. Expansion of the Downtown District – Pending City Attorney Inputb. Discussion Regarding Sidewalks and Drivewaysc. How to Attract Amazon-Proof Businesses – 7/2017d. Art Walk Discussion and Possible Action – 7/2017e. Downtown Parking Metersf. Discussion Regarding a Joint Meeting with the Beautification Committeeg. Winter Magic <p>*Items in bold were added during this meeting.</p>
<p>13. Adjourn: 9:40 a.m.</p>