

Mt. Shasta Downtown Enhancement Advisory Committee Meeting Minutes

City Hall Conference Area
305 North Mt. Shasta Blvd.
Wednesday February 15, 2017; 8:30 AM
Approved as Submitted

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

| Item |
|--|
| 1. Call to Order – Chair Haugen called the meeting to order at 8:42am |
| 2. Roll Call: Present: Chair Haugen, Member Uttech, and Member Stearns Absent: Member Deal |
| 3. Special Presentations & Announcements: None |
| 4. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting. |
| 5. Staff & Member Comments |
| 6. Consent Agenda: |
| 7. Chili Cook-Off Recap Chair Haugen: Six contestants entered the cook-off. Overall experience was positive. The committee made money on the event. Member Stearns: How was the money spilt and how much was made? Chair Haugen: Total is tentative. Initial costs were covered and the rest will be added to the DEAC fund. |

| |
|---|
| <p>City Manager: Discussion on Chamber of Commerce involvement. Member Stearns: Discussion on future event offerings. Committee in support of continuing the event.</p> |
| <p>8. City of Mt. Shasta Economic Assessment Presentation City Planner: Presentation of Downtown Economic Assessment outline and concept. Draft surveys will be shared with the group for input. Member Stearns: Discussion on asking shopper preference and what types of businesses people are looking for</p> |
| <p>9. Role and Responsibilities of the DEAC Committee City Manager: Discussion on the groups' history and future roles they see themselves in Member Stearns: Discussion on history of group and funding available for parking and enhancement City Manager: Discussion on areas of interest of the group Chair Haugen: Discussion on parking and interest in investigating and alleviating issues Member Uttech: Discussion on small events and increasing downtown foot traffic Member Stearns: Discussion on downtown enhancement and previous events Chair Haugen: Discussion on the expansion of the Downtown Enhancement District Member Stearns: Support for large events like car shows. Chair Haugen: Support on the importance of small events that are manageable for the committee. Member Uttech: Support for the committee advising on parking issues, the mural projects, and the chili cook-off event City Manager: Discussion on parking fees Chair Haugen: Concern and discussion on increasing the number of members on the committee. Feels the committee is not the sole advisory committee on economic or beautification items.</p> |
| <p>10. Downtown District Fee Discussion City Planner: Will hold item for next meeting</p> |
| <p>11. Downtown Mural and Utility Box Project Member Uttech: Discussion on mural project sites at the Parker Plaza retaining wall. The design will be the California Poppy and the California Quail. The design may be expanded to the garbage structure on Banner Bank Property. City Planner: Discussion on progress to create art easements and contact private property owners Member Uttech: Discussion on traffic box design concepts on the corner of Mt. Shasta Blvd. and Lake St. Cahir Haugen: Discussion on kid artwork and the involvement of other artists. City Planner: Will contact Pacific Power to see if the utility boxes can be painted as part of this project. Will contact Siskiyou Arts Council for more artist involvement. Member Uttech: Discussion future murals and the possibility of a "Welcome to Historic Downtown Mt. Shasta" on Castle St.</p> |
| <p>12. Future Agenda Items – These are tentative items to review in the upcoming meetings a. Parker Plaza Exercise Equipment – 3/15/2017 b. DEAC involvement with Special Events – 3/15/2017</p> |

- c. Snow Removal Policies and Procedures – 3/15/2017 **Added sidewalk repairs to this item***
- d. **Add district fee discussion – 3/15/2017***
- e. Pedestrian and Bicycle Parking and Infrastructure –4/19/2017
- f. **Add expanding the Downtown District process – 4/19/2017***

City Planner: Added Food trucks and parking/circulation of downtown for future meeting.

*All Bolded items have been added in the meeting.

13. Adjourn – Meeting was adjourned at 9:36am

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.