

COMMUNITY ECONOMIC DEVELOPMENT ACTIVITIES COMMITTEE REGULAR MEETING AGENDA

Upstairs Conference Room - Above Police Facility

303 North Mt. Shasta Boulevard

Tuesday, April 12, 2016; 2:30 p.m.

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll call
3. Public Comment: Members of the public may address the Committee on items within the jurisdiction of the Committee and not listed on the agenda. The public will have an opportunity to comment on any agenda item during Committee discussion of that item. The Committee may ask questions but may take no formal action on items addressed during the Public Comment period. The Committee reserves the right to limit the length of individual comments. If you desire a written response, please provide your mailing address.
4. Approval of Minutes: Regular Meeting Minutes of February 9, 2016
5. Business Fair – Share ideas regarding business fairs that have been held in northern CA (15 min) - Tessa
6. CEDAC Sponsored Econ Development Promotional Video with Community Testimonial (30 min) – Mark and Pusher
7. Social Media Study - Share potential Social Media opportunities to enhance promotion of Mt. Shasta (15 min) – Tim and Jim
8. Plan Annual Business WalkAbout (20 min) – Group Discussion All Members
9. Updates from all Members Respective Agencies/Projects (15 min) – All Members
10. Member Comments (10 min) - Advisory Members will have the opportunity to bring before the Committee current clients and projects that might benefit from Committee involvement.
11. Future Agenda Items/Comments by Committee Members (10 min): Members of the Committee may ask questions of staff, request reports be made at a later date, or ask to place an item on the agenda, on any subject within the Committee’s jurisdiction. In addition, the members may take this opportunity to make comments on any topic which is not on this agenda, provided however, that no deliberation may be conducted, and no decision may be made on such topics.
12. Adjourn (4:00 pm) Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be

available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting