

Mt. Shasta CEDAC Regular Meeting Minutes

Police Station

April 12, 2016

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order: At the hour of 2:35PM, Mark Clure called the meeting to order.
2. Roll Call: Members Present: Jim Mullins, Mark Clure, Tessa Montgomery, Nancy Swift, Bethany Muller, Sean Smith, Tonya Dowse, Council Members Tim Stearns and Geoff Harkness. City Manager Paul Eckert Members Absent: Seata Madison, Josephine Wyatt
3. Public Comment: None
4. Consent Agenda: a. Approval of Minutes: Committee Action: Approve Regular CEDAC Meeting 2/9/2016 Motion to Approve: Tim Stearns Second: Tessa Montgomery Ayes: All Noes: None Abstain: Nancy Swift
5. Business Fair Update- Tessa -Tessa briefly discussed the opportunity to host bloggers to advertise our community for us. More details to come.
6. CEDAC Sponsored Econ Development Promotional Video with Community Testimonial: Mark -Mark introduced Nathan and Bryce of Pusher who may partner with CEDAC to help advertise and promote Mt. Shasta as a destination to business owners. Nathan and Bryce will bring a proposal to a CEDAC meeting in the near future.
7. Social Media Study: Tim and Jim -Discussion of buying an advertisement instead of a City Facebook page.
8. Plan Annual Business Walk -Discussion to have it late July/early August and to add questions like “What can you do to make Mt. Shasta a better place to do business?”

<p>9. Update from all members: -Tonya, Nancy, Tim, Tessa and Mark gave their respective updates.</p>
<p>10. Member Comments: -Tonya will give a report on local investment strategies at an upcoming meeting.</p>
<p>11. Future Agenda Items: -See #10</p>
<p>12. Adjourn: There being no further business, the meeting was adjourned at 4:27PM. Respectfully Submitted by: Tessa Montgomery</p>