

MT.SHASTA BEAUTIFICATION COMMITTEE REGULAR MEETING MINUTES

Lalo's Restaurant

520 N. Mt. Shasta Blvd., Mt. Shasta, CA.

May 11, 2016 - DRAFT

Attendees - Lorie, Penny, Kathy M, Paul B, Terez, Leslie

Absent - Jacquie

Guest - City Manager, Paul Eckert

1. Call to order 4:02.

Public Comment:

The Over-The-Hill ski club, represented by Mike McAlister, presented a BC member with a \$1400 check donation, payable to the City of Mt. Shasta, to apply toward the Mt. Shasta Blvd. hanging flower baskets. Paul E. will write letter of appreciation.

Paul E. updated BC about several changes.

1) The large slab table from Parker Plaza has been relocated to City Plaza. This allows more space at Parker Plaza for the Farmers Market. Paul reported immediate positive use of both areas.

2) The electronic kiosk is now operational at the City Plaza. It allows 24 hr. directions, highlights key City sites, and shows a schedule of events. The kiosk ties into the Chamber activities.

3) Paul E. noted appreciation for newspaper stories with law enforcement comments, and opening rapport with traveling residents.

4) Paul E. noted that future Council meetings will include a discussion about a City-wide "no smoking policy" in public and commercial areas.

5) More Parker Plaza enhancements are being discussed within the City now that the City has control. The dedication of Parker Plaza to the City included long term maintenance, ie. care of the thermometer and clock. The City Council has embraced the duty to maintain. Mtn. Runners will be looking at the long term enhancements and will partner with the City. Sean, of Mtn. Runners, has mentioned to Paul that he's currently short on participants.

6. Cameras are being installed that feed into the Police to monitor and protect the Plaza.

7. Paul E. likes the idea of a playground pod, but installations should be measured with use.

Kathy asked Paul E. if all DT poles are ready for the flower baskets. Installation is estimated May 31, 2016. Paul thinks baskets and banners will both fit on the poles. Installation will be done in a safety-conscious manner.

8) Jim Mullins and Paul B are looking into full time banners versus the current two styles.

9) Paul E said the City will look to BC for input on aesthetics for the rear Parker Plaza public parking lot. Ideas so far are a possible mural, plantings, and leveling weed covered areas. Possible coordination with DTEC. Lorie recommends having a designer start the plan that becomes a focal point for subsequent roles, tasks, and coordinated installations for Centennial Park and Parker Plaza parking lot.

10) Paul noted Lake St. is being praised for its current beauty. As the "entry the way corridor" to the City he hopes to have Lake St. be the focus and draw for business enhancement.

11) Paul mentioned that "Lake Street" will be future name on the I-5 Cal Trans sign.

12) Lorie asked if a BC member should attend a DTEC meeting. It was recommended that be postponed a few months to allow them to organize.

13) The Invasive Species work party brought many different groups together and was a success.

Member comments - Paul B questioned how the flower basket decisions evolved. Lorie explained that a subcommittee was formed with herself, Jacquie, and Terez. Paul expressed that he thought BC opinions were skipped and a process should have been followed. Lorie explained that the baskets were time sensitive and the sub-committee moved quickly. Terez brought the baskets in through Native Grounds on a wholesale basis. Paul expressed concerns over the waste created when the live plants age. Terez will make an effort to compost at the season's end.

MINUTES - from March 9, 2016 Approved by Paul B, second by Lorie with small amendment. Leslie will amend and sent to Kathryn Wilson at the City.

FIRST IMPRESSION WORKSHOP RESULTS - Kathy presented the results of this County-wide project. Mt. Shasta's biggest opportunity is to enhance directional signage with a unified theme. Paul B mentioned installing a temporary directional sign at the N. triangle as this is a direction issue. The Impressions attendees (Kathy M., Leslie, and Paul) expressed frustration with the meeting format. They felt the participating Cities should have had more time for discussion and presentations. Overall, Mt. Shasta received rave reviews as "great vibe, colorful while walking the downtown". There was confusion over the flashing traffic light at Lake and Mt. Shasta Blvd. Another recommendation was to provide another public bathroom. Implementation may be tough but responses will be shared. Any theme for new directional signs should be under Planning Dept., or Public Works. Paul E supports this signage.

Closing Comments -

A) Lorie will put public art on the June agenda.

B) BC has a work party for Saturday, May 14 at Parker Plaza.

C) The hanging flower baskets get installed May 28th. Participants are to meet at the Library. BC recommends the light pole arms should be checked for integrity. Bring Rod into this installation and insure baskets are crimped to the pole. The group recommendation was that 3 people be involved with each install. There are 31 baskets to install.

- D) Street tree pruning has been postponed until 2017. Two trees were replaced.
- E) June 8th BC meeting to discuss - N. Mt. S. Blvd. triangle sign - Paul will bring an example.
- F) Future enhancements to Parker Plaza.
- G) Possible solar lighting on medians.
- H) Possible new trees installed near Spring Hill & N. Mt. Shasta Blvd area.
- I) Possible rehab of Library grounds - Lorie will report at next meeting.

Meeting Adjourned - approx. 5:35