

MT. SHASTA BEAUTIFICATION COMMITTEE REGULAR MEETING MINUTES

Lalo's Restaurant

520 N. Mt. Shasta Blvd., Mt. Shasta, CA.

March 9, 2016 - FINAL

Attendees - Paul, Lorie, Kathy, Leslie, Jacquie

1. Call to order - 4:08

Public Comment:

A. Members of the public, Jill Gardner and Art Horvath discussed their interest in developing public art installations in Mt. Shasta. Both noted the steps needed such as a) choosing sites, b) addressing liability issues, c) the time needed to install, d) arranging temporary versus permanent installations, e) addressing the potential of art items for sale. Lorie noted that Joseph Oregon has great public art installations.

Screening or the selection of art works may be best as a sub-committee of volunteers within BC and have active input from Art or Jill. Art H noted an accomplished local artist, William Wareham, whose artwork is conducive for public displays. Pictures of his work were passed around the group. DTEC is also discussing public art, so a BC subcommittee could work in cooperation with DTEC. The group noted that City Council should likely be involved if installations are permanent. The role of a BC sub-committee and DTEC could be to screen the type of art. Lorie clarified BC is an advisory committee to the Council and that displays would be limited to City owned sites. Kathy recommended Art H contact the City members working toward upgrades for Lake Street and Jim Mullins at the Visitor Center.

Kathy suggested BC draft the concepts and issues for public art installations - sites, subcommittee authority, proposed sites etc., then go to the Council. Art agrees to spearhead this effort. Among the first steps, a BC subcommittee would need a map of City owned property. Art H could then present ideas based on selected sites. Jacquie will be BC liaison w/ Art. In April, Art and Jacquie will report on sites and check zoning. Lorie will remind Art of the April BC meeting (April 13th). Lastly, the group discussed possible funding sources, the prospect of a partial BC budget allotment, benefits, inter-area coordination, networking with local artists, and the potential to increase visitor traffic with public art displays. A sub-committee would need a mission statement to help sell the cause. Art thinks some works could be donated. Hurdles could be liability issues and insurance. Sub-committee would need advice from an attorney on risk management. Art mentioned the choice site of the CalTrans owned cloverleaf at the central exit is well worth investigating though unlikely due to regulations.

2. Minutes - Paul moved to approve Feb 10, 2016 minutes, Lorie seconds. Approved

3. Budget

Lorie confirmed with the City that BC's budget has fluidity. BC members reviewed the categories and allotted funds for maintenance of - the North entrance, Paul, who oversees the South entrance, Lorie monitors the City Hall plaza, Boy Scouts assist with Washington triangle, and Terez monitors Lake St. median, all of which are aided by BC members and volunteers. Lorie's budget requested same \$\$'s to maintain. Members noted the South triangle needs more bark and plants. Lorie also notifies a few "good neighbor" volunteers who tend small public sites that they could request funds and help. Lorie noted the library building remains uncertain about installations or maintenance. The library may be moving or being modified. BC agree to limit expenditures to \$100 until plans are determined. Lorie affirmed BC budget of \$17,000 is committed July 1, 2016 to June 30, 2017. She will affirm unused portions could carry over.

4. BC members discussed getting a bid from local nurseries and Ashland Green House. Questions arose about number of baskets (some hanging post arms are broken), if installation could happen in 2016, and ongoing watering and maintenance. BC will ask Terez to price an efficient watering system. Many cities use their Public Works Dept. Unknown about this burdening Rod. An option might be privately paid water/maintenance people. BC members know some candidates but Lorie will talk to Rod first.

5. Rehabilitation of public parking (behind Parker Plaza) is budgeted at \$3000. It is approved for clean up. Jacquie discussed conversations she's had with the City about their hope to enhance the parking lot use and ambience to make it beautiful. Parker Plaza beautification and flower baskets are "action items" for 2016.

6. Agenda item #11 - Terez and Rod are discussing the trimming of the flowering pear trees.

7. BC members mapped out Work party dates - Paul will email a schedule to members. 1st up, Lake St. median. April 16th focus is on noxious weed removal campaign to clear black berry bushes. BC is a partner in this movement. Lorie will email the draft poster of the event - meet at City Park then fan out. April 30th - meet at Chamber at 10:00 - Paul will coordinate with Terez and help load equipment.

8. Jacquie noted the potential long lead time for ordering plants and the importance of sharing any plant orders with local nurseries. Lorie will talk with local nurseries about seasonal sharing.

9. Future items - #13 on the Agenda ie. Solar lighting at planting triangles etc., rolls forward to next meeting as reminders. Lorie will be gone April 1 to May 1, so Jacquie will be acting chair. BC members believe we need a flower basket meeting to expedite 2016 installation. Group agreed on Wed. March 23 at 10:00 at Lalo's for a subcommittee meeting exclusive to flower baskets.

Motion to Adjourn at 6:01 by Lorie. Second by Leslie. Next BC meeting April 13, 2016.