

Mt. Shasta Downtown Enhancement Advisory Committee Special Meeting Agenda

City Hall Conference Area
305 North Mt. Shasta Blvd.
Wednesday, July 12, 2017; 8:30 AM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
3. Special Presentations & Announcements: None
4. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.
5. Staff & Member Comments
6. Consent Agenda: Regular Meeting Draft Minutes: June 21, 2017
7. Art Walk: Discussion and Possible Action
8. Discussion and Possible Action: Mural Projects
9. How to Attract Amazon-Proof Businesses

12. Future Agenda Items – These are tentative items to review in the upcoming meetings

- a. Expansion of the Downtown District – Pending City Attorney Input
- b. Discussion Regarding Sidewalks and Driveways
- c. Downtown Parking Meters
- d. Discussion Regarding a Joint Meeting with the Beautification Committee
- e. Winter Magic

13. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

The City of Mt. Shasta does not discriminate on the basis of race, color, national origin, sex, religion, age or disability in employment or provision of services. In compliance with the Americans with Disabilities Act, persons requiring accommodations for a disability at a public meeting should notify the City Clerk or Deputy City Clerk at least 48 hours prior to the meeting at (530) 926-7510 in order to allow the City sufficient time to make reasonable arrangements to accommodate participation in this meeting.

Downtown Enhancement Advisory Committee Meeting **DRAFT Minutes**

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.
Wednesday, June 21, 2017, 8:30 a.m.

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STANDING AGENDA ITEMS

1. Call to Order: Chair Haugen called the meeting to order at 8:38 a.m.
2. Roll Call: Present: Stearns, Deal, Haugen, Uttech Absent: None
3. Special Presentations & Announcements: None
4. Public Comment: <u>Ken Ryan</u> – Comments regarding driveway improvements and grant money for the Mid-Town Trail.
5. Staff and Member Comments: <u>John Uttech</u> – Request to move July’s meeting date. Committee decision to reschedule July’s meeting to July 12. <u>Berry Deal</u> – Comments regarding empty storefronts <u>Tim Stearns</u> – Suggested as a future agenda item: How to attract Amazon-proof businesses.
6. Consent Agenda: Regular Meeting Draft Minutes: May 17, 2017 <u>COMMITTEE ACTION:</u> Approve minutes as submitted <u>MOTION:</u> Tim Stearns <u>SECOND:</u> John Uttech AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None
7. Discussion regarding utilization of Parker Plaza for musical events Committee discussion regarding art/music events at Parker Plaza. <u>COMMITTEE ACTION:</u> Committee request that the City utilize ‘Sign-Up Genius’ on the City website under the name ‘Plug In To Mt. Shasta’ for artists and musicians to reserve time at Parker Plaza and to recommend approval of the program to the City Council. <u>MOTION:</u> Tim Stearns <u>SECOND:</u> John Uttech AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None
8. Discussion regarding Art Walk events Committee discussion regarding how to involve more businesses in Art Walk events. Committee Member Berry Deal to work with her folks to re-organize. Committee Member Tim Stearns to work with Jim Mullins

at the Chamber of Commerce. Item added to the July agenda for follow-up.
<p>9. Discussion regarding parking tickets Committee discussion regarding the need to ticket those in the downtown that park for multiple hours. <u>Bruce Pope, City Manager</u> – Stated that he would speak with the Chief of Police regarding enforcement of the parking regulations. <u>COMMITTEE ACTION</u>: To have the City enforce 2-hour parking downtown during the summer, at a minimum. <u>MOTION</u>: John Uttech <u>SECOND</u>: Berry Deal AYES: Stearns, Uttech, Deal, Haugen NOES: None ABSENT: None ABSTAIN: None</p>
<p>10. Discussion regarding presentation to City Council July 10 Discussion regarding presentation. Committee Member Uttech to present the report to the City Council, Committee Members to email their individual responses to him prior to the Council meeting.</p>
<p>11. Discussion and possible action regarding murals Discussion regarding the mural project for the wall below Parker Plaza and future projects. <u>Jamie Wright</u> – Volunteered to begin working on the mural below Parker Plaza. <u>Juliana Lucchesi, City Planner</u> – Stated that Public Works will prep the area after the 4th of July. Discussion regarding the coordination of volunteers and Siskiyou Arts Council.</p>
<p>12. Future Agenda Items:</p> <ul style="list-style-type: none">a. Expansion of the Downtown District – Pending City Attorney Inputb. Discussion Regarding Sidewalks and Drivewaysc. How to Attract Amazon-Proof Businesses – 7/2017d. Art Walk Discussion and Possible Action – 7/2017e. Downtown Parking Metersf. Discussion Regarding a Joint Meeting with the Beautification Committeeg. Winter Magic <p>*Items in bold were added during this meeting.</p>
<p>13. Adjourn: 9:40 a.m.</p>