

## Mt. Shasta Downtown Enhancement Advisory Committee Regular Meeting Agenda

City Hall Conference Area  
305 North Mt. Shasta Blvd.  
Wednesday, June 21, 2017; 8:30 AM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

| Item   |
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| 1. Call to Order   |
| 2. Roll Call   |
| 3. Special Presentations & Announcements: None   |
| 4. Public Comment<br>Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction.<br>The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another.<br>If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting. |
| 5. Staff & Member Comments   |
| 6. Consent Agenda: Regular Meeting Draft Minutes: May 17, 2017   |
| 7. Discussion regarding utilization of Parker Plaza for musical events   |
| 8. Discussion regarding Art Walk events  |
| 9. Discussion regarding parking tickets  |

**10. Discussion regarding presentation to City Council July 10**

1. Current role and responsibility the committee, as they see it
2. What has the committee felt it accomplished in the past year?
3. What does the committee plan to do this year? Are there clearly defined goals?
4. Has the committee created a multi-year vision for themselves and the City?
5. What concerns or issues does the committee have?
6. How can the City Council better support the committee?
7. Does the committee feel it requires input from the City Council and what kind of input?

**11. Discussion and possible action regarding murals**

**12. Future Agenda Items – These are tentative items to review in the upcoming meetings**

- a. Expansion of the Downtown District – Pending City Attorney input

**13. Adjourn**

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

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## Downtown Enhancement Advisory Committee Meeting Minutes

Mt. Shasta City Hall, 305 N. Mt. Shasta Blvd.  
Wednesday, May 17, 2017, 8:30 a.m.

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

### STANDING AGENDA ITEMS

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| <b>1. Call to Order:</b> Chair Haugen called the meeting to order at 8:35 a.m.  |
| <b>2. Roll Call:</b><br>Present: Stearns, Deal, Haugen. Councilmember Stackfleth.<br>Absent: Uttech   |
| <b>3. Special Presentations &amp; Announcements:</b> None   |
| <b>4. Public Comment:</b><br><u>John Kennedy Sr.</u> – Comments clarifying the definition of al fresco dining.  |
| <b>5. Staff and Member Comments:</b> None   |
| <b>6. Consent Agenda:</b> Regular Meeting Draft Minutes: April 19, 2017<br>No changes made to minutes, approved as submitted.   |
| <b>7. DEAC Loan</b><br>Item to be revisited later in the meeting.   |
| <b>8. Exercise Equipment for Parker Plaza</b><br>Committee reviewed equipment options.<br><u>COMMITTEE ACTION:</u> Recommend the purchase of the two-sided rotator, tai chi spinners, and double ski-walker to the City Council.<br><u>MOTION:</u> Stackfleth<br><u>SECOND:</u> Stearns<br>AYES: Stearns, Haugen, Deal<br>NOES: None<br>ABSENT: Uttech<br>ABSTAIN: None |
| <b>9. Al Fresco Dining</b><br><u>Bruce Pope, City Manager</u> – Review of al fresco dining and the potential pilot program.<br>Discussion.  |
| <b>10. Expansion of the Downtown District</b><br>Brief discussion and clarifying questions.<br>Item tabled until an opinion could be obtained from the City Attorney regarding the expansion and what would be required.  |

**11. DEAC Loan**

Muriel Howarth-Terrell, Finance Director – Review of the outstanding balance and budget balance.  
Reviewed yearly payment of \$5,000.  
Brief discussion.  
Committee decision to continue paying \$5,000 per year.

**12. Future Agenda Items:**

- a. Parker Plaza for Musical Events
- b. Art Walk Events
- c. Discussion Regarding Parking Tickets

Discussion regarding how to attract artists to be involved in the mural projects.

**13. Adjourn:** 9:21 a.m.