

Mt. Shasta Beautification Committee Regular Meeting Agenda

Conference Room above the Police Station
303 N. Mt. Shasta Blvd. Mt. Shasta, Ca.
Wednesday, April 12, 2017
4 PM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
3. Special Presentations & Announcements
4. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.
5. Meeting Recess
6. Staff & Member Comments
7. Consent Agenda: a. Approval of Minutes: Regular Meeting Draft Minutes for March 8, 2017

8. Discussion and Possible Action: Nomination and vote for committee Vice-Chair.
9. Discussion and Possible Action: Presentation of Mural project by Kim Solga.
10. Discussion and Possible Action: Castle Street- Mt. Shasta Blvd. Project.
11. Discussion and possible action: Partnering with community on Trash pickup action.
12. Discussion and Possible Action: Committee vacancy. (1 seat).
13. Discussion and Possible Action: Development potential for Centennial Park.
14. Discussion and Possible Action: Street light banner arms and Banners.
15. Update on City wide cleanup project: presentation from Glenn.

16. Future Agenda Items (Appearing on the agenda within 60-90 days)
17. Informational update on First Impression program.

18. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

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MT. SHASTA BEAUTIFICATION COMMITTEE REGULAR MEETING MINUTES

Mt. Shasta Police Dept. Meeting Room

303 N. Mt. Shasta Blvd.

Mt. Shasta, CA.

March 8, 2017

DRAFT

Call to order - 4:05

Members present - Lorie, Terez, Pam, and Leslie. Absent - Penny. City Staff - Kathy M, Juliana, Bruce Pope. Visitors - Margaret Conard, Glenn, Nancy Van Susteren, Deborah Cardenas, Jessica Jorgensen

Public Comments - see below (order adjusted to accommodate guest's schedule)

Trash Pick-up Action - Item #11 on agenda - Deborah C. spoke trash pick-up as an expanded action with an "Earth Day" concept. This would include City land and surrounding areas up Everett Mem. BC favored joining this idea. Glenn discussed strategic plan to do bi-annual trash pickup in the greater Mt.S area. He shared a picture of Sisson Meadow impacted by debris and dumped clothing. Mt S Trail Assoc, also supports trash pick-up. The group hopes this effort includes Forest Service personnel. The proposed plan is to divide neighborhoods, encourage residents to call-in illegal campsites, and actively help clean their areas. Deborah had repeated trash dumped in her Gateway neighborhood and saw environmental concerns and household trash. She offered to promote and market this event and suggests a partnership list involving youth, religious groups, volunteers, and community groups. A first "Earth Day" event needs to be a success. Possible work party in April coordinated with national Science Day Walk. BC supports seeking partnership and fund raising sponsor. Glenn mentioned land disposal costs are the largest expense of the effort. Julianna noted the annual Winter debris disposal but this clothing/debris effort wouldn't fit with that purpose. Group agreed to draft a budget and then contact the Forest Service for a safety orientation. Possibly borrow Mtn. Runners' bright jersey's so volunteers are noticeable on roadways and in brush. Bruce will check if the City can help with dump fees, dumpsters, and trucks. Juliana and Glenn will dial in a progress report by April 12th and report at next BC meeting. Kathy hopes the March 27th City Council meeting can dial in the City contribution and plan toward Earth Day. Bruce and Glenn will coordinate.

Public Comments - Kathy updated BC on County-wide Revitalization efforts, spin-off from the First Impressions tours of 2016, and proposed City walking tour. Ford Family Foundation likely funding the Saturday April 29, 10:00 to 2:00 meeting at City Park. Update on April BC agenda.

BC Budget - Items # 8 & #13 on agenda - Lorie met with Muriel and drafted a generic line item budget covering the City entry sites, BC has \$8500 from 2016 toward 2017 hanging baskets. This covers new baskets, and the requested funds covers McLane watering labor. BC proposed hanging 2017 baskets June 3rd. Terez noted she and Lorie will adjust composition of

the baskets so they are better acclimatized. BC 2017 Budget submission was approved with \$5000 line item for new projects. (Holland/Neronha)

Castle St & Mt. Shasta Blvd. - Item # 10 - Julianna updated group on Public Works repairs of curbs, squaring the tree wells, wheelchair ramps, and reworking the waterfall island fountain so it is compliant for year round operation. Lorie suggests detailing Public Works tasks versus BC expenditures and labor. DEAC involvement in this area will be for mural areas. Design submissions are open to all artists with a full variety of themes considered.

Work Party Dates - Item #9 on agenda - Dates distributed by "Meet-Up" site and email blast.

April 1 - Downtown Mt S and ACE area. Castle St. prep. (post meeting change - 4/8/17)

April 15 - Lake St. median - clean-up and prep.

May 6 - North triangle (add rock to dry creek and bark)

May 3 - South entrance.

June 3 - Hang baskets

June 17 - General median clean-up.

Lorie and Terez will report to BC on April 12th with a defined materials and supplies list.

Street Banners and Arms - Item #14 on agenda - Banners - Chamber has Winter, Skier, and Summer banners. Chamber has hung banners in the past. Farmers market has discussed hanging banners. Julianna will ask where the banners are stored, and see if the Chamber & DEAC can get volunteers to hang banners ahead of basket installation. Pam suggested alternating. Julianna and Lorie will coordinate.

Minutes from Feb 8, 2017 - approved with minor corrections to names. (Holland/Neronha).

Final Commentary - Spring Hill trailhead - Lorie previously let leader, Joe Worth, that BC will help with advising his group on enhancements to the trail head. Lorie will repeat the offer. Terez did meet Joe late 2016 and assumes his group was in-active due to winter. Jacquie P, now retired BC member, was Vice chair so Lorie will follow procedure as to committee administration. Marker stone light for Lake St. median is now purchased. BC encouraged guests Jessica and Nancy to fill our vacancies.

Adjourned 5:50.