

Mt. Shasta Downtown Enhancement Advisory Committee Regular Meeting Agenda

City Hall Conference Area
305 North Mt. Shasta Blvd.
Wednesday February 15, 2017; 8:30 AM

“Our mission is to maintain the character of our “small town” community while striking an appropriate balance between economic development and preservation of our quality of life. We help create a dynamic and vital City by providing quality, cost-effective municipal services and by forming partnerships with residents and organizations in the constant pursuit of excellence.”

Item
1. Call to Order
2. Roll Call
3. Special Presentations & Announcements: None
4. Public Comment Welcome to our meeting. The committee invites the public to address the committee on matters on the Consent Agenda and matters not listed on the agenda that are within the committee’s subject matter jurisdiction. If the Public wishes to comment on matters that are on the agenda, the committee will request comment when the matter is heard. The committee reserves the right to limit public comment on matters that are outside its subject matter jurisdiction. The committee may regulate the total amount of time on particular issues and for speakers (typically 3 minutes). The committee may place additional time limits on comments, to ensure members of the public have an opportunity to speak and the committee is able to complete its business. A group may be asked to choose a spokesperson to address the committee on a subject matter, or the committee may limit the number of persons addressing the committee whenever a group of persons wishes to address the committee on the same subject matter. Speakers may not cede their time to another. If there is an item of great community significance/interest and is within the committee’s subject matter jurisdiction, the committee may request the item be agendaized for further consideration at a subsequent committee meeting.
5. Staff & Member Comments
6. Consent Agenda:
7. Chili Cook-Off Recap Background: This is a recap of the Chili Cook-Off Event Presented By: Sandra Haugen
8. City of Mt. Shasta Economic Assessment Presentation Background: The City of Mt. Shasta in an effort to revitalize the downtown district is conducting an assessment of various economic factors. Part of the assessment is business owner and shopper surveys which will be presented for DEAC input. Report By: Juliana Lucchesi, City Planner

9. Role and Responsibilities of the DEAC Committee

Background: The DEAC Committee has assumed a number of roles in the past. With more City action on the horizon, this will be a discussion of the types of roles and actions the committee wishes to take.

Presented By: Bruce Pope, City Manager

10. Downtown District Fee Discussion

Background: The parking fees collected from businesses in the Downtown District were originally established for the purpose of providing parking for the downtown area. As the times change, the purpose of those dollars may also change. This is a discussion to clarify and recommend uses for the funds.

Presented By: Juliana Lucchesi, City Planner

11. Downtown Mural and Utility Box Project

Background: DEAC has previously discussed investing City funds to sponsor murals around the downtown district. John from Small Town Ink has volunteered to paint the first mural which will be presented at this meeting

Presented By: John and Juliana

Committee Action: Recommend mural design and budget for the first mural of the mural project.

12. Future Agenda Items – These are tentative items to review in the upcoming meetings

- a. Parker Plaza Exercise Equipment – 3/15/2017
- b. DEAC involvement with Special Events – 3/15/2017
- c. Snow Removal Policies and Procedures – 3/15/2017
- d. Pedestrian and Bicycle Parking and Infrastructure – 4/19/2017

13. Adjourn

Availability of Public Records: All public records related to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at City Hall located at 305 North Mt. Shasta Blvd., Mt. Shasta, CA at the same time the public records are distributed or made available to the members of the legislative body. Agenda related writings or documents provided to a majority of the legislative body after distribution of the Agenda packet will be available for public review within a separate binder at City Hall at the same time as they are made available to the members of the legislative body.

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